

Import Export Trade Analysis

Australia, US, Canada

Rishabh Rawat

I selected this topic to create interactive Tableau dashboards that focus on potential commodities, year, trade amount and quantity in USA, Canada and Australia. I seek the answers for the following questions-

- Q1) Which commodities are traded the most?
- Q2) What are the imports and export trends in all 3 countries?
- Q3) What commodity categories are traded the most?
- Q4) What are the top traded commodity categories in terms of quantity?
- Q5) Identify the total trade by country?

The dataset contains 59090 observations of 10 variables.

Country or Area: There were three countries – Australia, Canada, and the USA

Year: The Year variable ranged from 1988 to 2016

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Commodity: The commodity variable contained various trade commodities that belonged to each of the 12 categories.

Flow: This indicates flow of trade. They are Export, Import, Re-Import, and Re-Export.

Trade USD: The trade value in US Dollars

Weight: The total weight of the traded commodity in Kgs

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Category: There were 12 unique categories in the data.

Process-

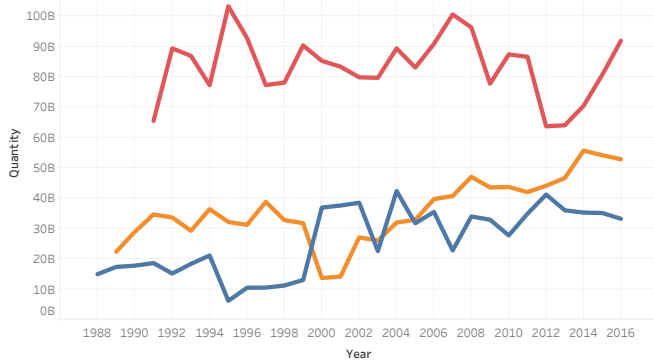
I downloaded the dataset from the web and performed some exploratory data analysis on it.

I converted the raw data consisting of hyphens, commas, and abbreviations to a clean and readable form by creating their aliases.

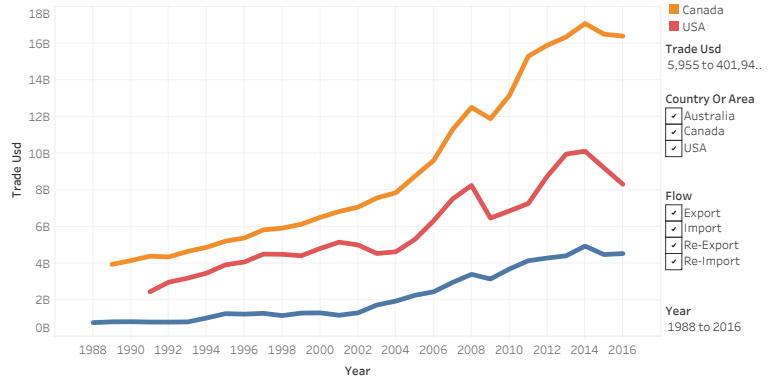
Removed all NA values and 0 values

LINK- <https://www.kaggle.com/datasets/UnitedNations/global-commodity-trade-statistics>

Exports

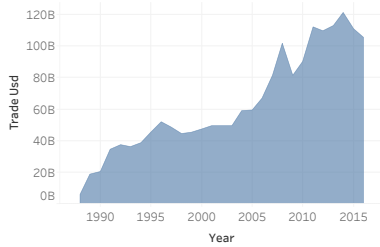


Imports

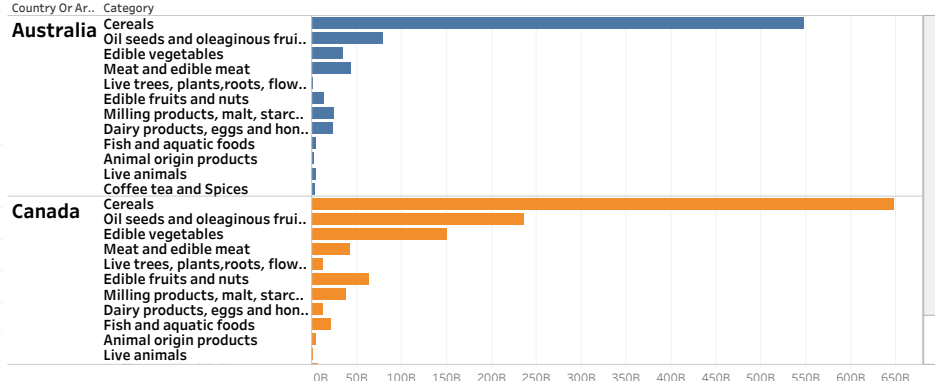


Trade over the years

The trade between the three countries has substantially increased in the last years from 6 Billion USD in 1988 to 105 Billion USD in 2016



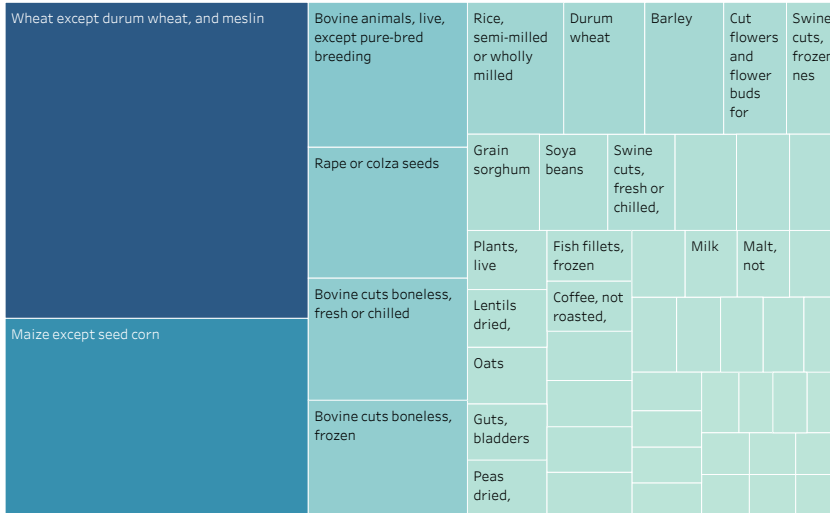
Top Categories (Quantity)



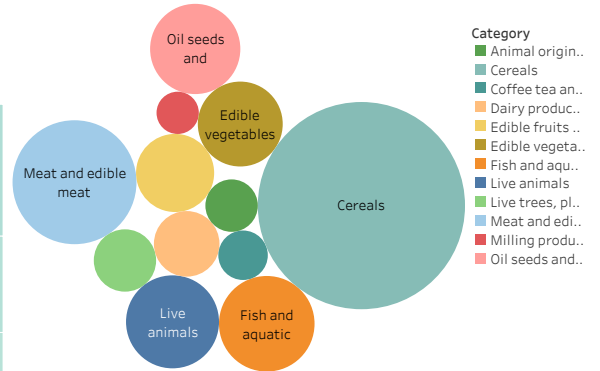
Most Traded Commodities

Q1) Which commodities are traded the most?

The wheat is the most traded commodity is Wheat (315 Billion USD) followed by Maize (197 Billion USD). I have used heat map (or heatmap) to visualize magnitude of traded commodity as color in two dimensions. The variation in color may be by hue or intensity.



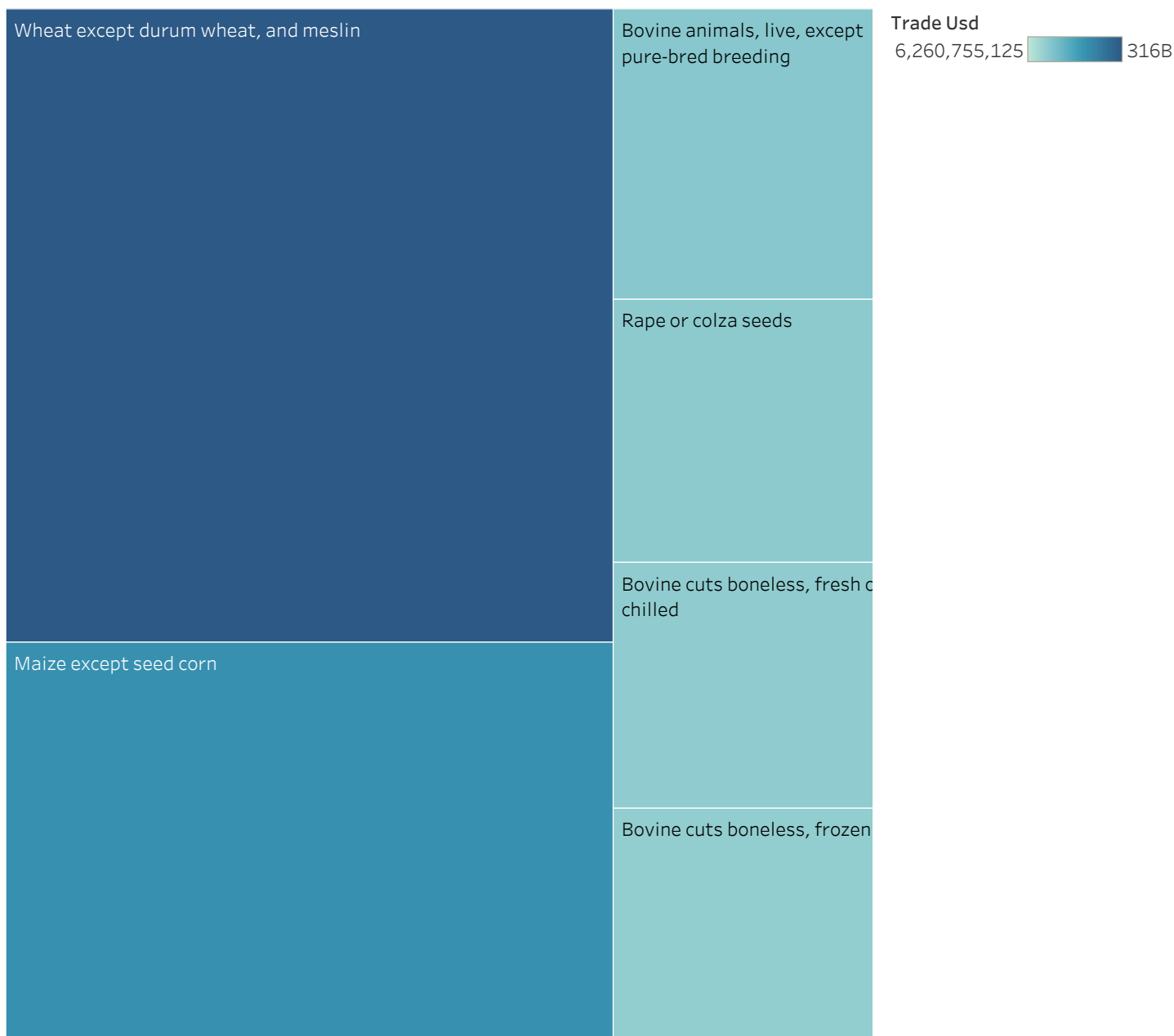
Commodities 12 Catagories



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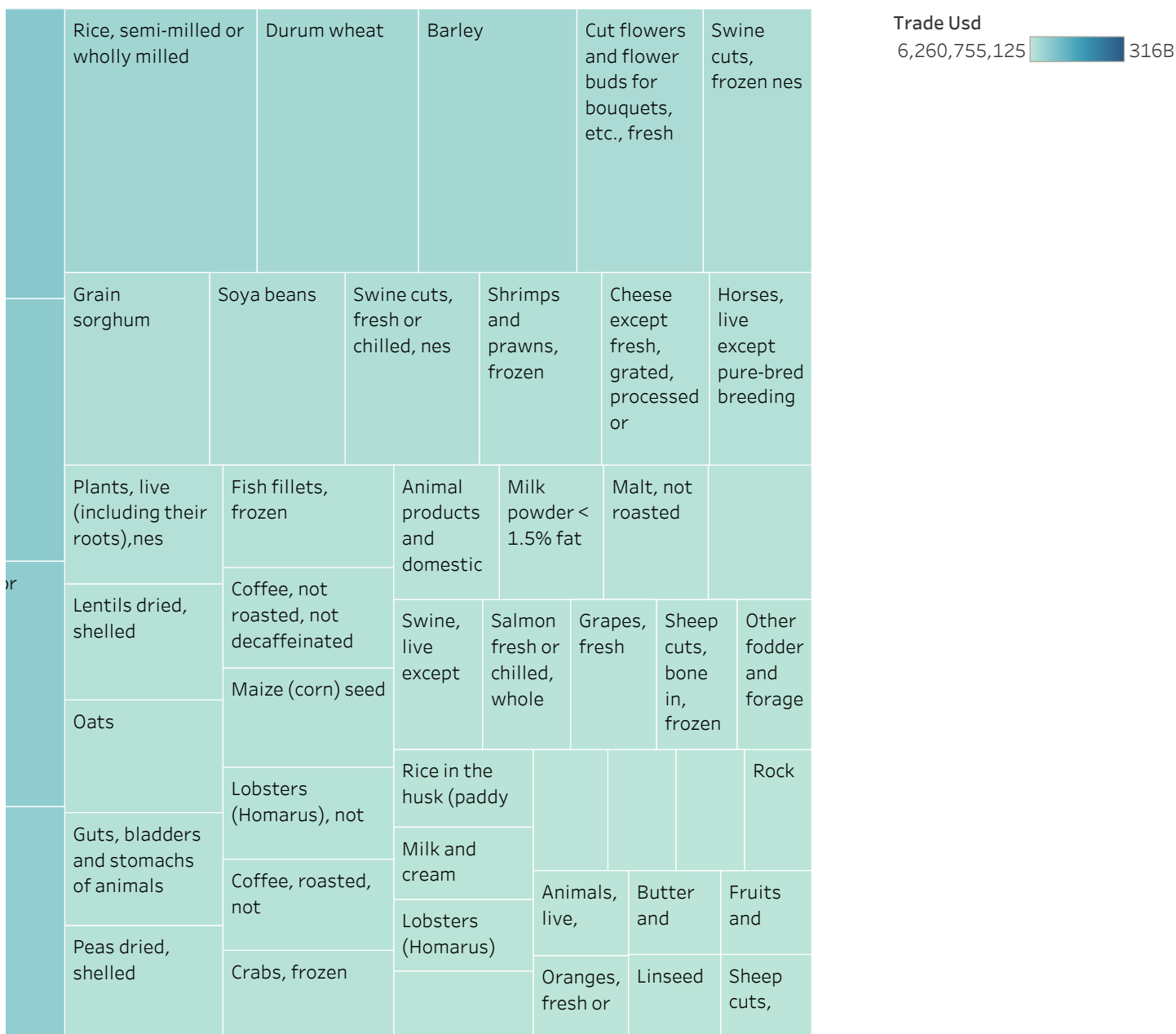


Commodity. Color shows sum of Trade Usd. Size shows sum of Trade Usd. The marks are labeled by Commodity. The view is filtered on sum of Trade Usd, which ranges from 6,188,662,136 to 315,619,860,334.

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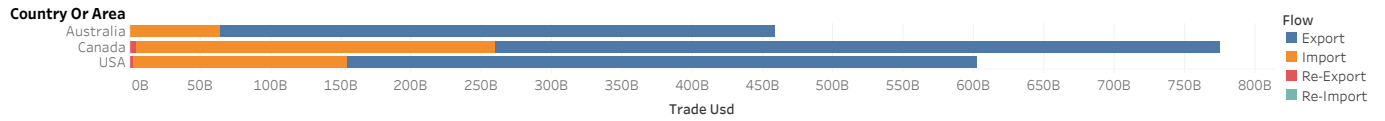


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Trade by Countries

Identify the total trade by country?

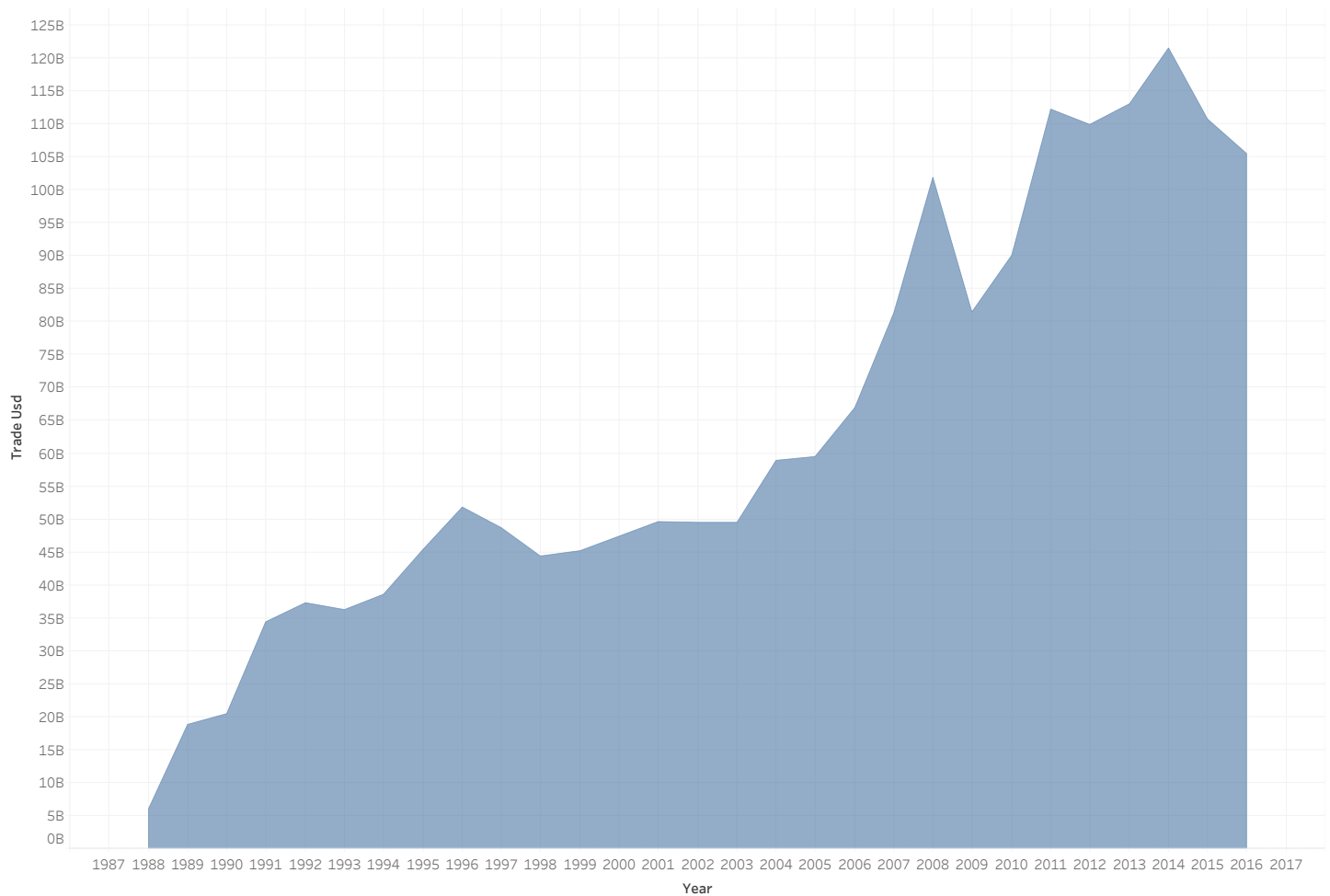
- From 1988 to 2016, the USA has been the largest exporter, importer, and re-exporter of commodities. Whereas Canada has been the largest re-importer of commodities.
- The USA has never re-imported commodities throughout these years.
- Australia hasn't re-exported commodities since the year 2000.
- Canada began re-exporting commodities from the year 2000.
- In the year 2016, Canada was the largest re-exporter of commodities. Canada dominates the re-import trade business.



Sum of Trade Usd for each Country Or Area. Color shows details about Flow. The view is filtered on Country Or Area and Flow. The Country Or Area filter keeps Australia, Canada and USA. The Flow filter keeps Export, Import, Re-Export and Re-Import.

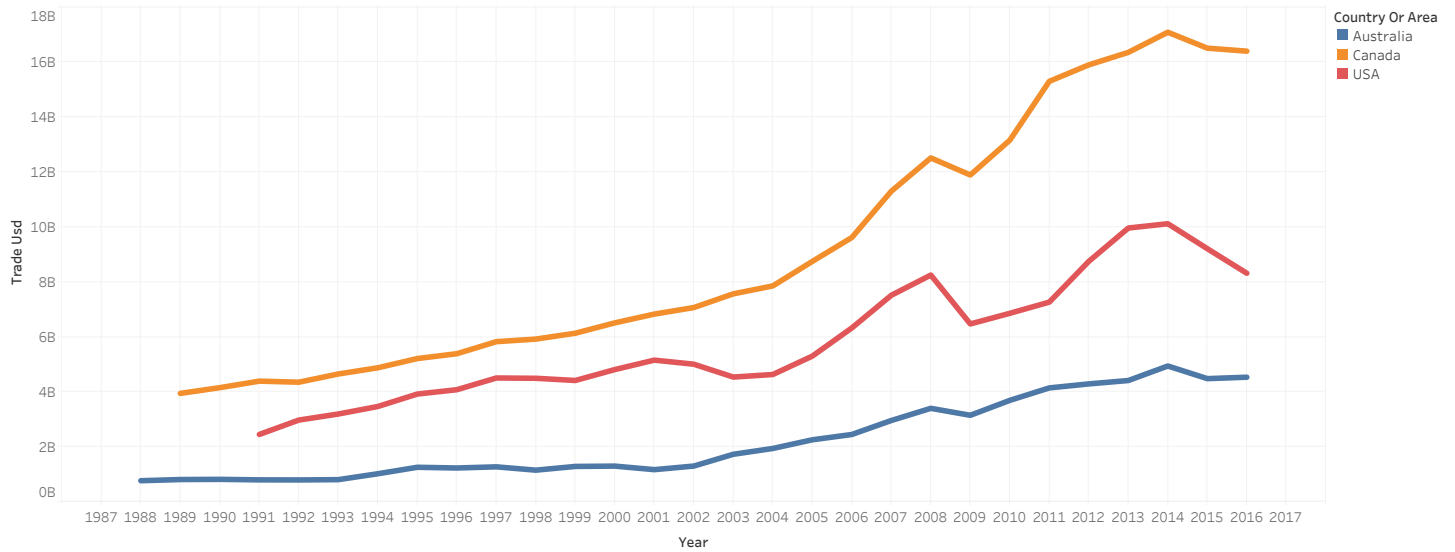
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The plot of sum of Trade Usd for Year. The view is filtered on sum of Trade Usd and Year. The sum of Trade Usd filter ranges from 6,000,198,939 to 121,479,990,183. The Year filter ranges from 1988 to 2016.

Imports



Imports of US, Canada and Australia from 1988 to 2016

Which country has the highest imports?

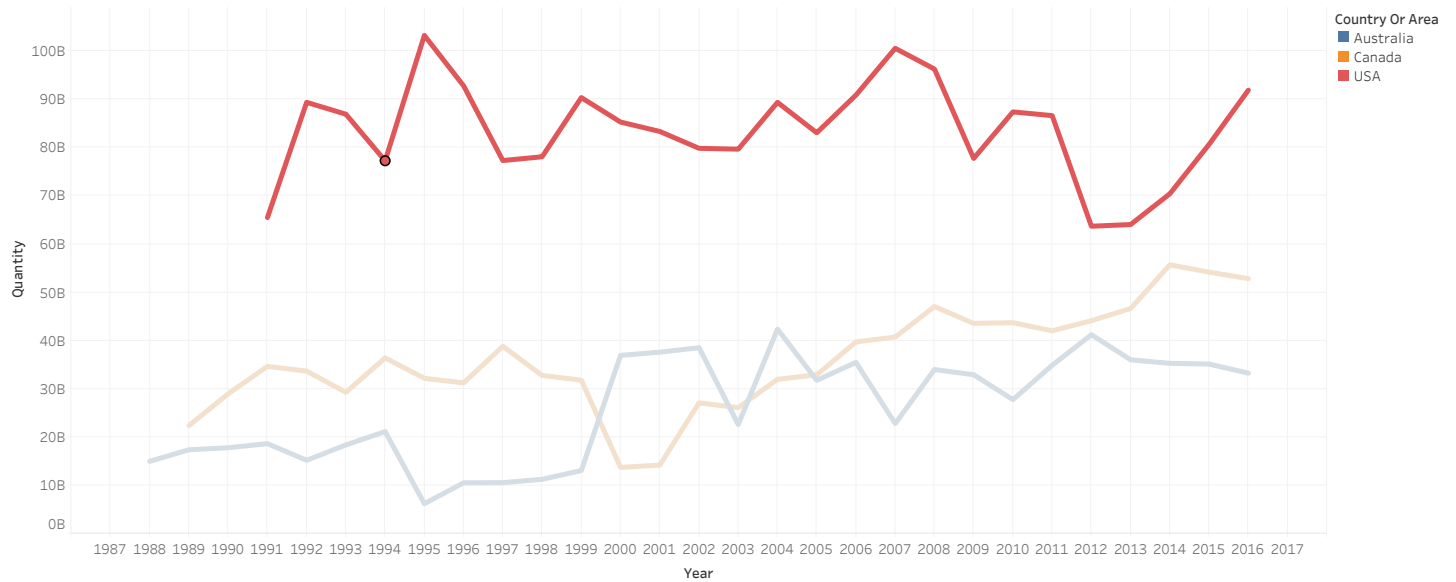
The import data collected from 1988 to 2016 indicates:

Canada dominates the import trade among the three countries and imports the maximum commodities.

The US is the second biggest importer among the three nations.

Line chart is used to graphically represent import trade historical price action that connects a series of data points with a continuous line.

Exports



Exports of US, Canada and Australia from 1988 to 2016 Which country has the highest exports?

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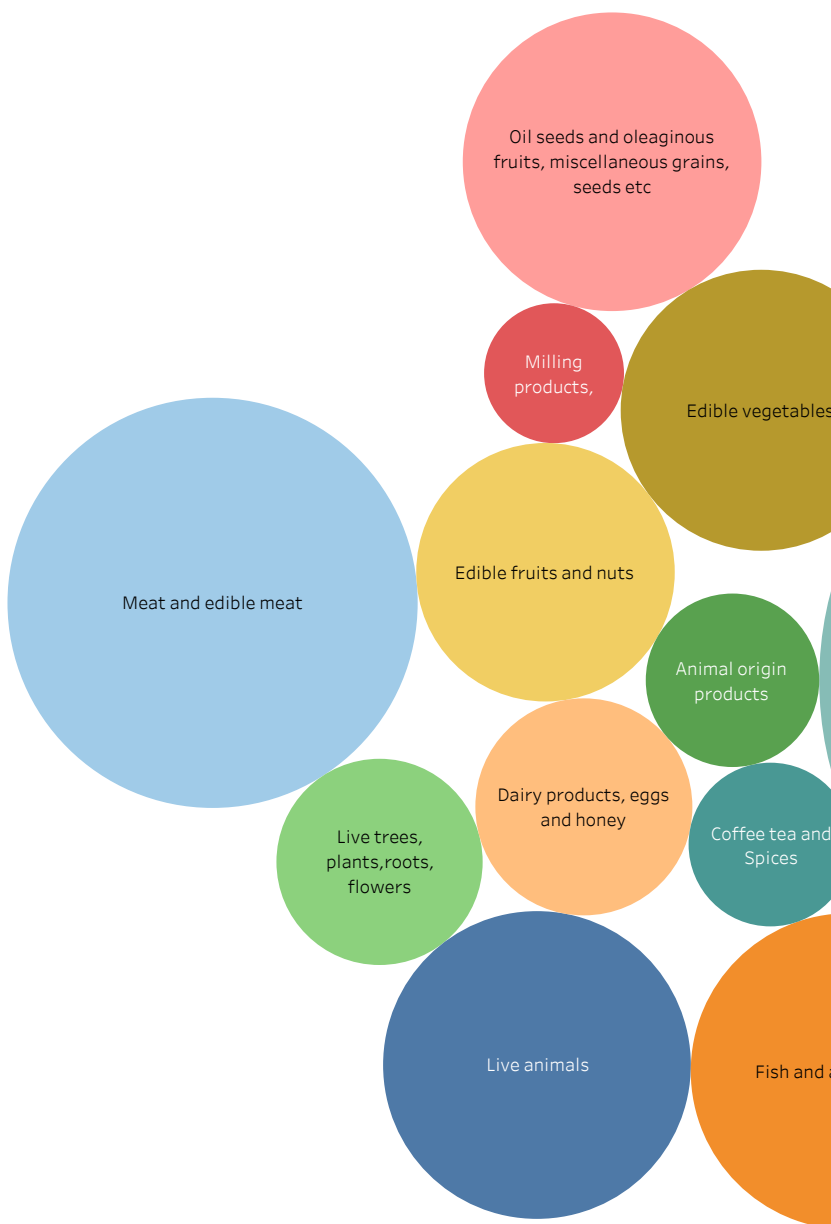
The USA dominates the export trade among the three countries

Line chart is used to graphically represent export trade historical price action that connects a series of data points with a continuous line.

Commodities 12 Catagories

Category

- Animal origin products
- Cereals
- Coffee tea and Spices
- Dairy products, eggs and honey
- Edible fruits and nuts
- Edible vegetables
- Fish and aquatic foods
- Live animals
- Live trees, plants, roots, flowers
- Meat and edible meat
- Milling products, malt, starches, inulin and wheat
- Oil seeds and oleaginous fruits, miscellaneous grains, seeds etc



Which catagory is most traded?

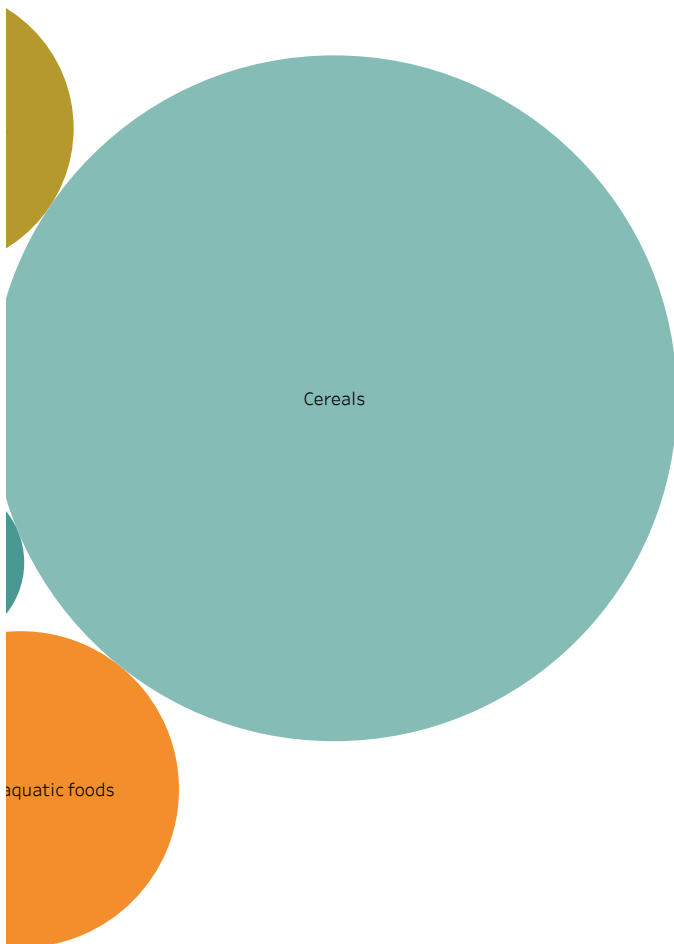
Cereals are most traded followed by meat.

I have used Packed bubble chart which is a **variation of scatter plot in which commodity data point are replaced with bubbles**. With the size of the bubble indicating the volume of commodity catagory traded. Other measure can be illustrated using color to enable deeper comparisons.

Commodities 12 Categories

Category

- Animal origin products
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- Coffee tea and Spices
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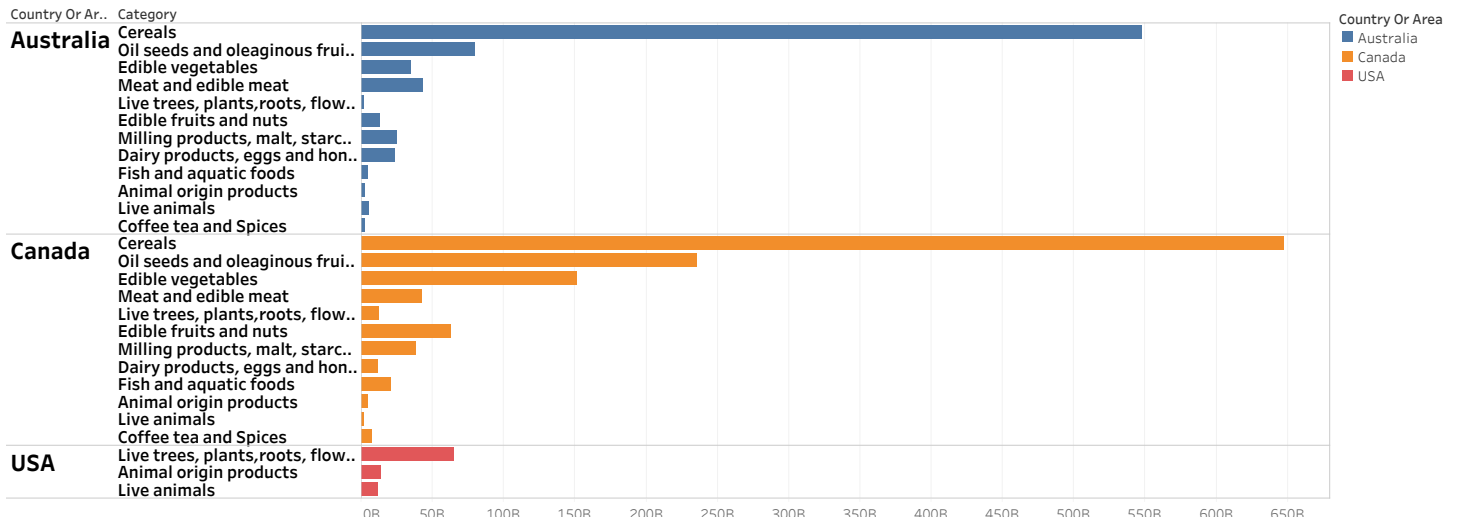


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Top Categories (Quantity)



Top Categories per Country based on Quantity

What are the top traded commodity categories in terms of quantity?

Action: Select the Country and the Flow of trade from the filter tabs. Adjust the Year range as desired.

Observation:

- 1) There are 12 categories in the given data. Each category has a list commodities.
- 2) The trade value in billions of US Dollars has been labeled for each category.

Insights:

- 1) Per the country and the flow of trade, we can observe the ranking of categories based on demand
- Example: When we select Australia and Export from the filter tabs, we can observe the top categories.

Story 1

Introduction	Top Commodities	Top Categories	Countrywise Trade	Total Trade Over The Years	Imports	Exports	Countrywise Commodity Tr..
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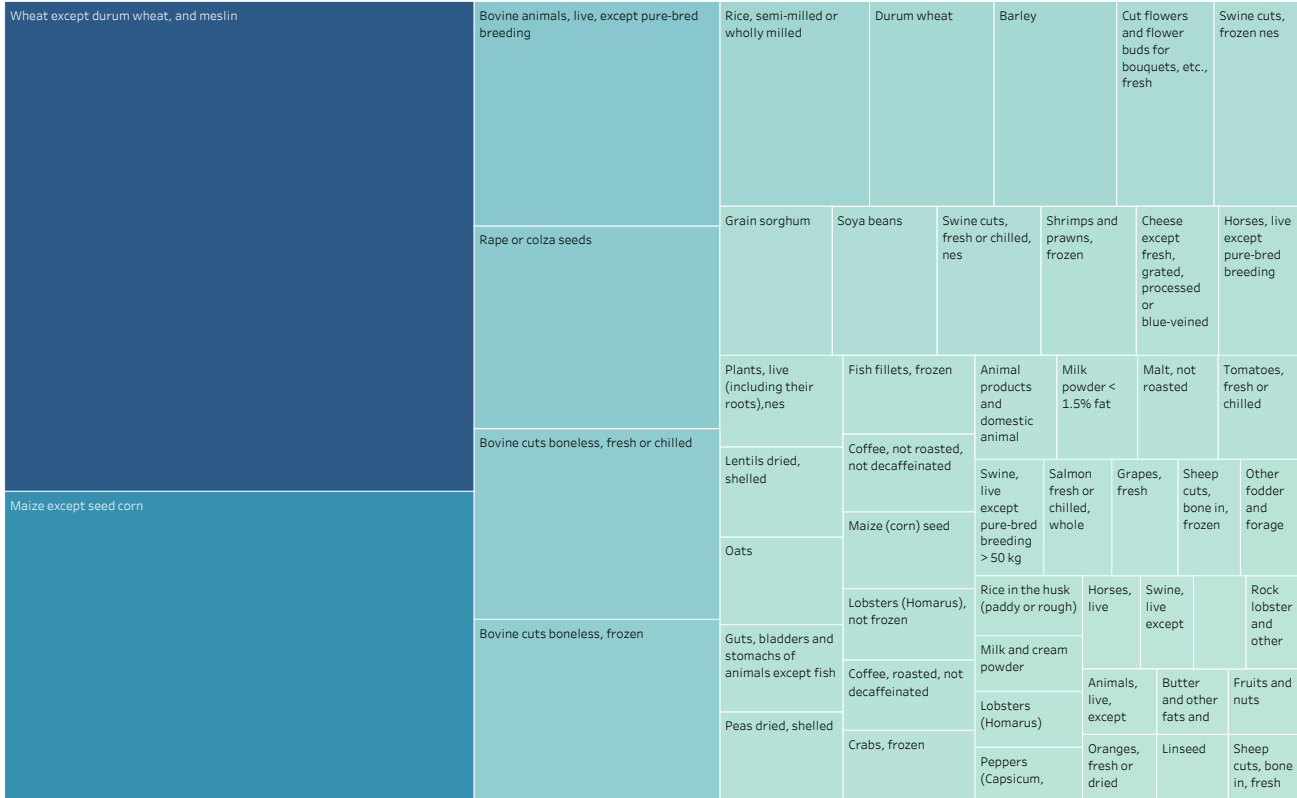
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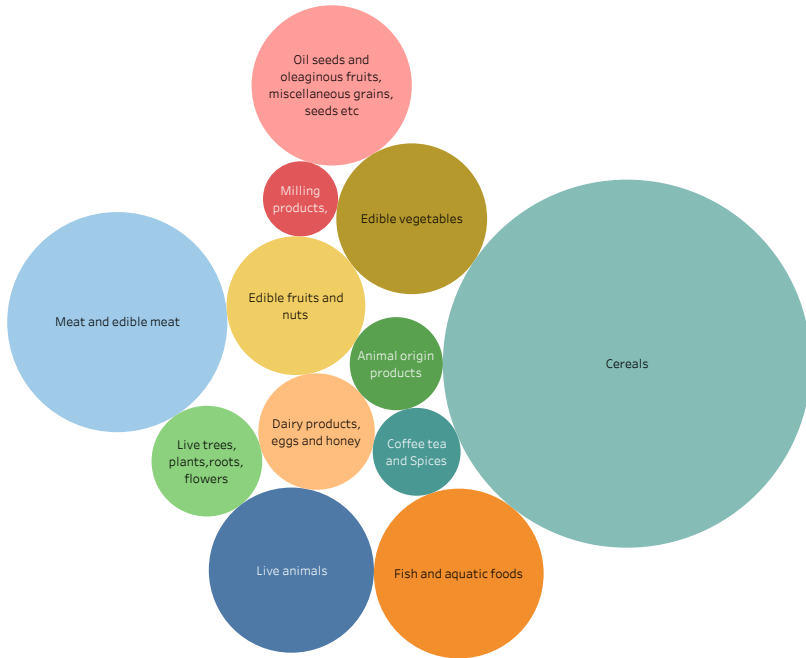


Trade Used
6,188,662,136 t..

Trade Used
6B 316B

Story 1

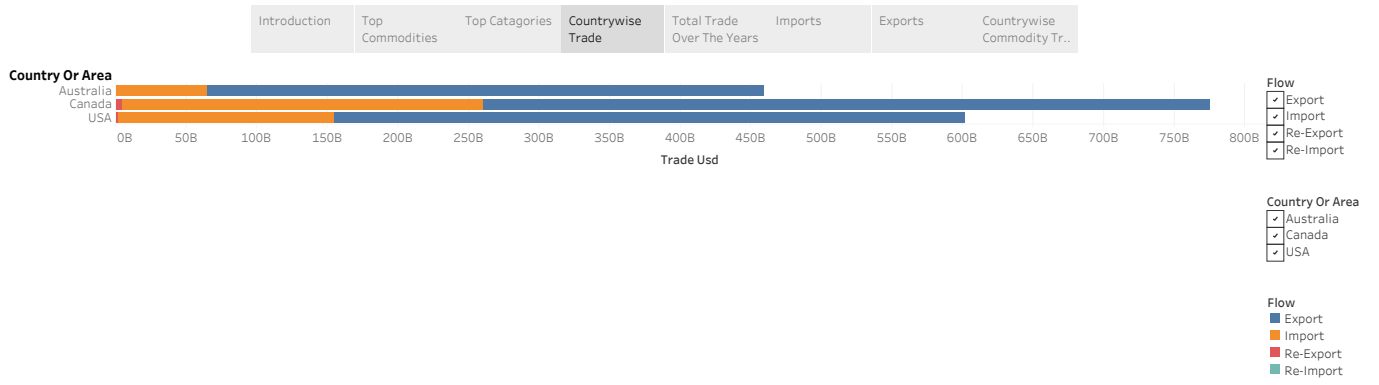
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Trade Used
To Null

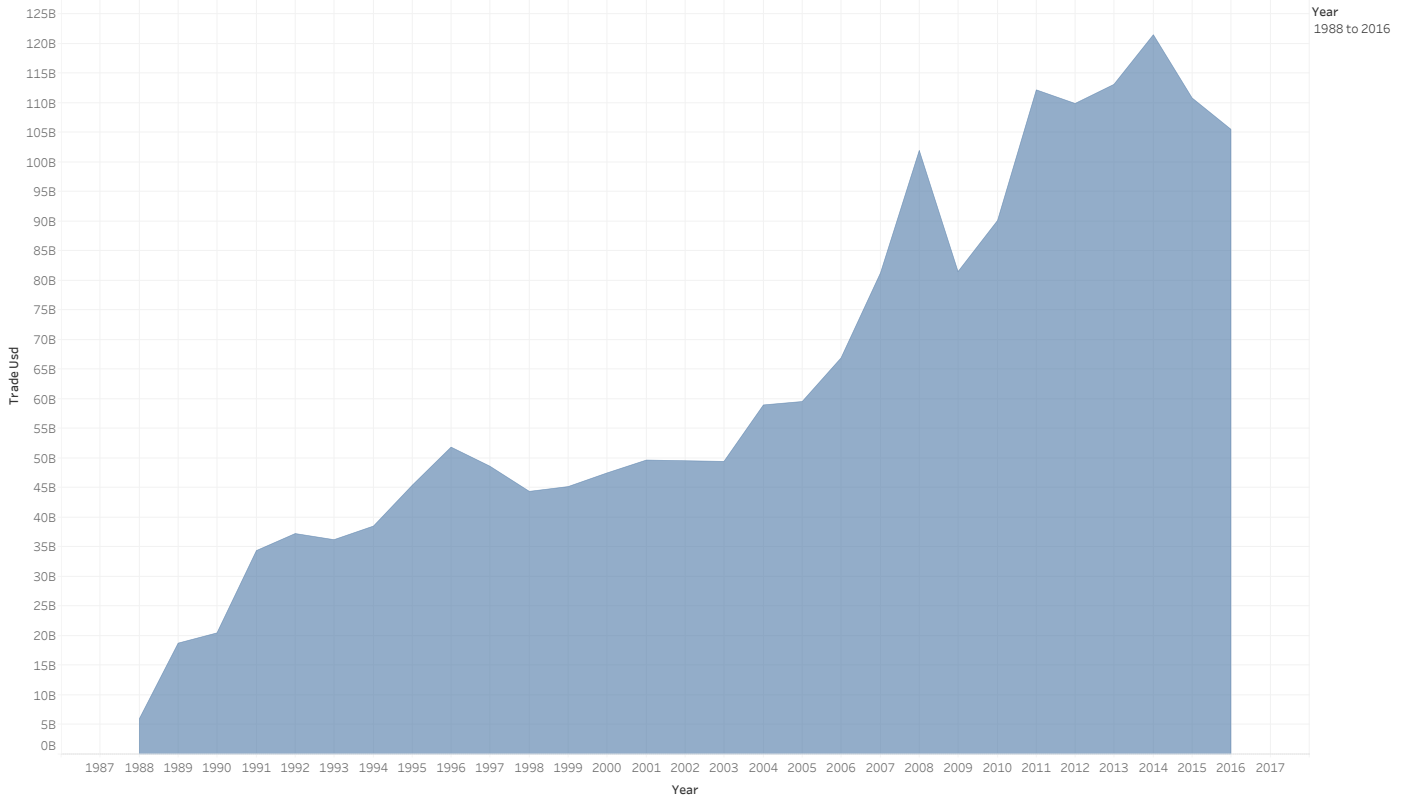
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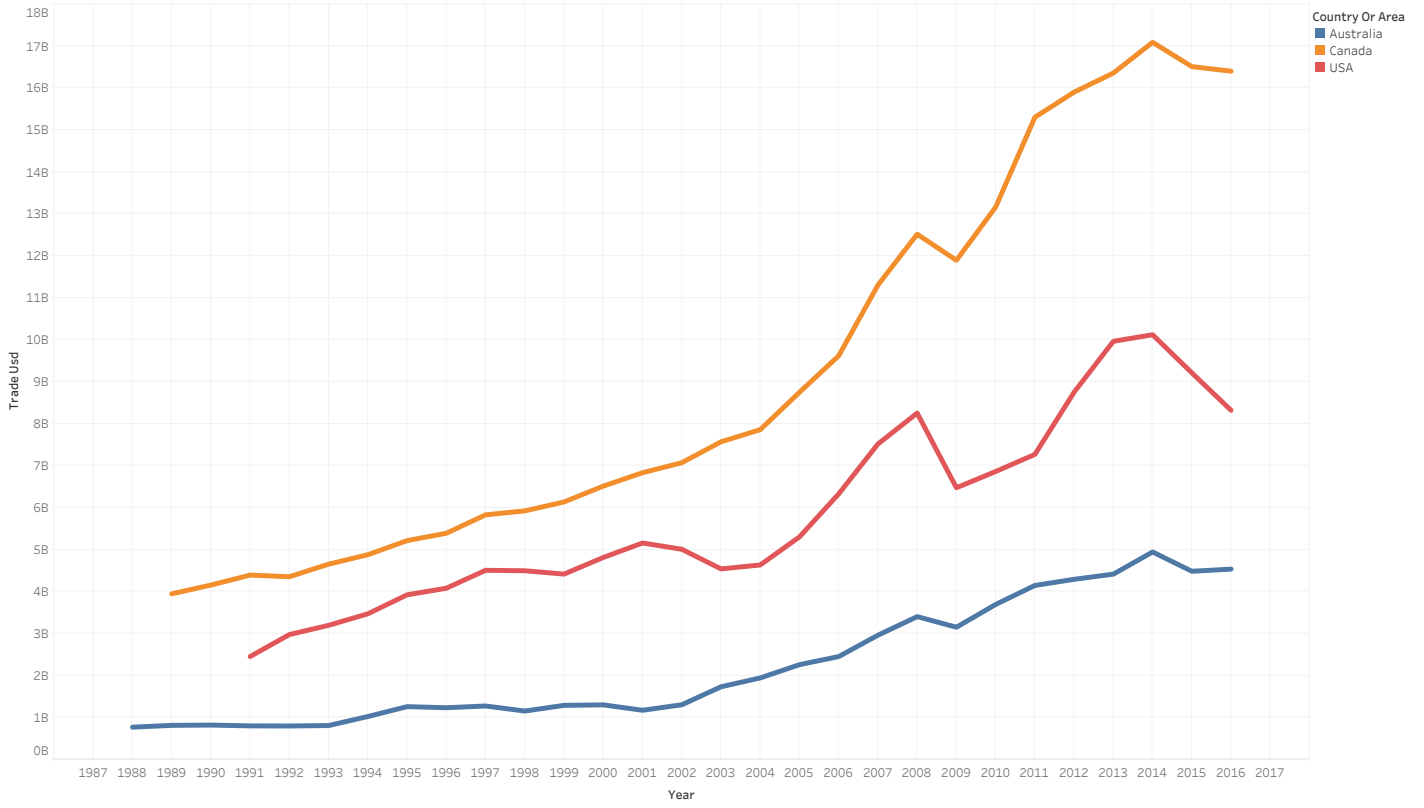
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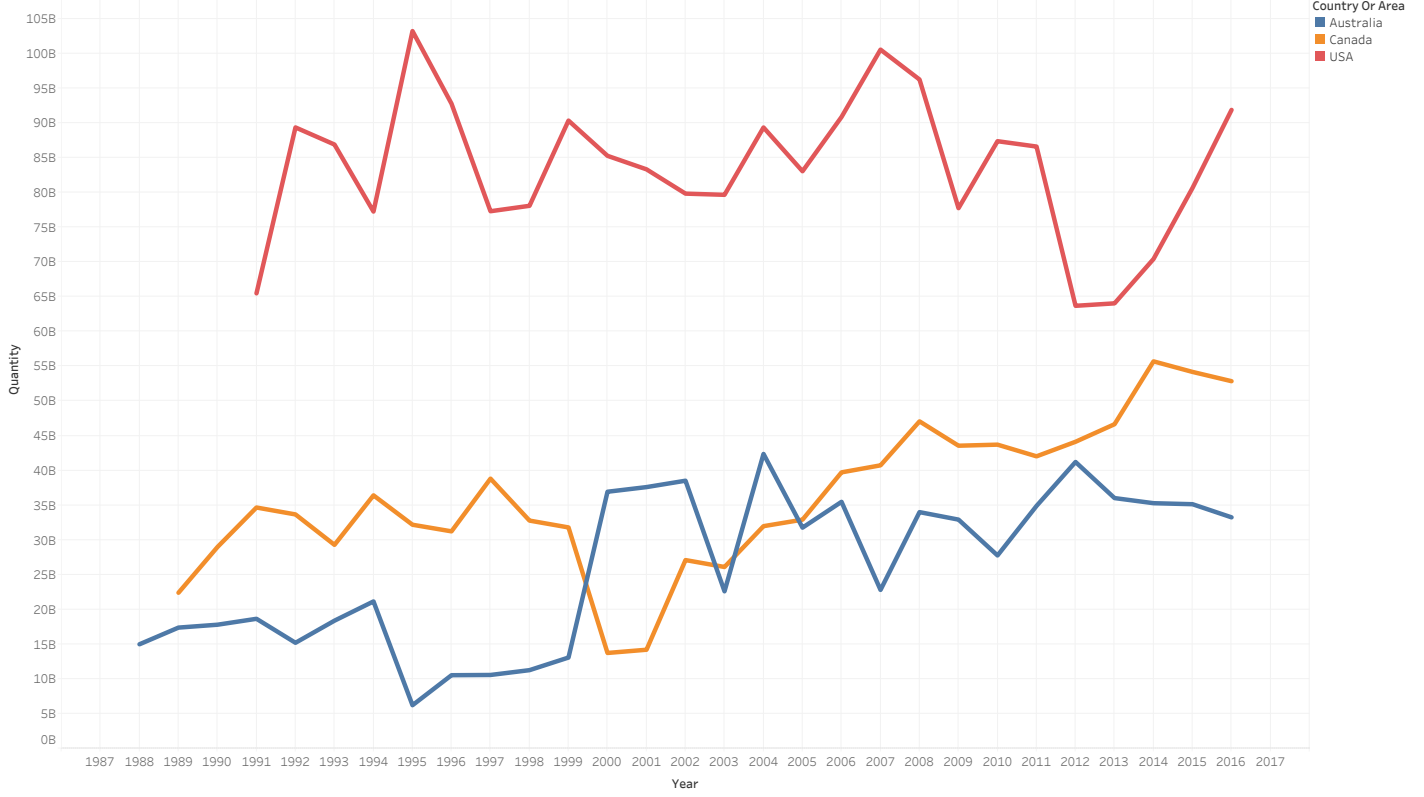
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Introduction | Top Commodities | Top Categories | Countrywise Trade | Total Trade Over The Years | **Imports** | Exports | Countrywise Commodity Tr..



Story 1

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