

**FINAL REPORT  
ON**

**SMS P2A AND A2P APPLICATION SERVICE**

**By  
(Rishabh Rawat)  
MTS Sistema Shyam Teleservices Ltd.**

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## Company Profile



Mobile operator company ·  
MTS is the largest mobile  
operator in Russia and CIS  
with over 102.4 million  
subscribers as of 31  
December 2009.

Commercial organization

: MTSS (MCX) RUB 211.30 -1.70 (-0.80%)

Stock price

: Moscow, Russia

Headquarters

Andrei A. Dubovskov

CEO:

October 1993

Founded:

Sistema

Parent organization:

**Industry**

Telecommunications

**Products**

Mobile telephony  
Wireless broadband

**Parent**

Sistema (56.68%)  
Shyam Group (23.98%)  
Russian government (17.14%)

**Slogan**

You know that you can!

**Website**

[www.mtsindia.in](http://www.mtsindia.in)

## Company Overview

Sistema Shyam TeleServices Limited (SSTL), also known as Mobile TeleSystems and commonly referred to by the abbreviation MTS, is the Indian subdivision of [Russian Mobile TeleSystems](#) telecommunication company headquartered in [New Delhi, India](#). It provides wireless voice, [broadband Internet](#), messaging and data services in India. MTS India is a subsidiary of Russian conglomerate [Sistema](#) and is the [ninth largest mobile operator](#) in India with 8.9 million subscribers as of June 2015.

## History

[Sistema](#), the largest public diversified corporation in [Russia](#), acquired a 10% stake in Shyam Telelink for a total cash consideration of US\$ 11.4 million at the end of September 2007. Shantanu Telecom along with their partner Sistema had applied for UASL licence in 22 telecom circles of India. In August 2008, they got a pan-India start-up spectrum to start their mobile service operations in the country. They provide mobile services based on CDMA technology under the brand name MTS India and gave contracts to [ZTE](#) and [Huawei](#) for network expansion. MTS launched operations in Uttar Pradesh East and West in October 2010

## Services

MTS launched [EVDO](#) Rev A based high-speed mobile broadband service, MBlaze, in November 2009 and has seen tremendous market acceptance with over 5 lakh (As per February 2011 Data) customers in a short span of time. In April 2010, MTS launched MTS TV for MTS MBlaze customers. MTS MBlaze have its coverage in 100+ cities as of February 2011. MTS has also announced pan-India roaming for its users in April–May 2010. MTS also provides MBrowse which is CDMA-1x technology based internet service. According to Vsevolod Rozanov, President & CEO, MTS India, With a view to enhance customer experience, MTS has prepared a blue print to take the mobile broadband usage in the country to the next level. In a phased manner, MTS will be launching seamless HSD services across some of the busiest highways in the country. On 5 September, MTS India announced the commercial availability of its EVDO Rev B Phase 2 network. On 23 October 2013 SSTL announced its roll out plan of its 3GPLUS network in nine circles namely Delhi, Rajasthan, Gujarat, Kerala, Karnataka, Tamil Nadu, Kolkata, Uttar Pradesh (West) and West Bengal.

## **Acknowledgement**

This Interim Report highlights the project details pursued by Rishabh Rawat at the MTS Sistema Shyam Teleservices Limited, Jaipur in accordance with the Technical Internship Program (TIP) in curriculum of Semester VII of B – Tech.

The project is a keyword based SMS application service that helps users to retrieve information about recharge plans that are available or suitable for their current tariff plans. It is a pull based application, a value added service that is free of cost that recommends to the user the available plans he can choose to activate.

The project assigned to the intern is to study the concept of SMS as a Value added service, and then to apply that knowledge to create a keyword based application that provides a service to the customer when they ask for it.

Therefore, this report has demarcated the content accordingly to facilitate easier reading. It gives the detailed summary of the work done by the intern as per the project schedule, given by the company.

## Project Introduction

These days, Telecom Companies come up with a lot of plans and schemes for data and network usage. Often, the operators convey this information to their users in personal messages using Value added services like Short Message Service (SMS) or by recorded calls. These calls are often very tedious to the user and generally ignored. MTS proposes an application which uses a Pull mechanism, where in a user sends a message (SMS) to an operator provided Short Code. Instead of receiving all irrelevant messages, the user can request for those which would best fit his requirements.

The user sends an SMS to the service operator, which is routed to the application server, which uses a keyword. After receiving a request with the specific keyword, the application maps relevant plans from a database. The database is an integrated pool of information based on user's current plans and data. The application extracts all plans which could help a user. For example, if a user tends to stay on Roaming a lot, the application would offer him plans that reduce Roaming rates. This is also called a person to application (p2a) service, where the person sends a message to the application, which responds with an auto generated reply unique to each user number.

The first task is to understand and learn the concepts of Value Added Services, SMS in particular. We look into its various uses and applications, as well as the technical flow of a message originating from a mobile device till its termination. This includes important features and working of SMSC and MSC, explained in detail later.

Next, we build a database schema using existing data, which consists of Customer Details, Region details, Tariff plans, Recharge Descriptions etc. The database we used here is Oracle, by connecting to the company server. Since the data is on a very large scale, it is difficult to insert and manipulate into the database manually. For this purpose we use software (TOAD), which makes it easy to import data and manipulate it.

After we've built the schema, we move towards the making of application. The most used and relevant platform for building automated applications in Telecom Industry is ASP (Active Server Pages). We first study the language basics, and then move towards coding, which is loosely divided into parts.

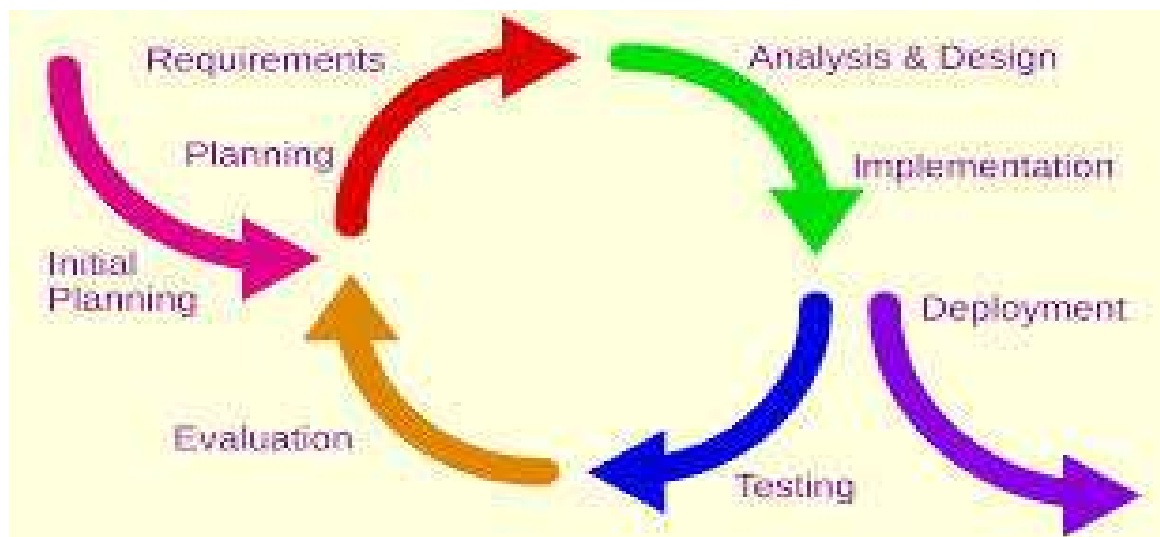
The last part would include testing and deployment, starting in the latter half, once we've successfully accomplished the above parts.



## Iterative Model

In Iterative model, the process begins with a simple implementation of a small set of the software requirements and iteratively enhances the evolving versions till the complete system is implemented and ready to be deployed.

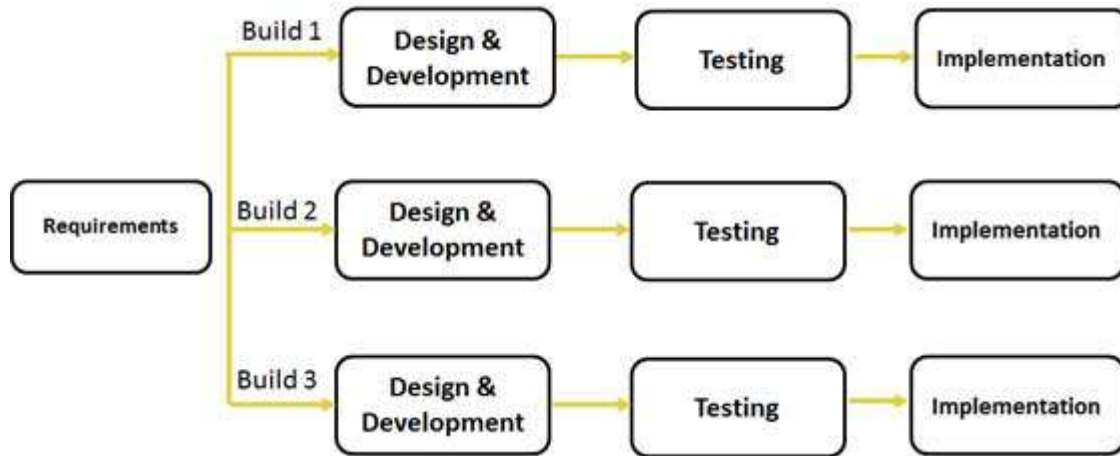
An iterative life cycle model does not attempt to start with full specification of requirements. Instead, development begins by specifying and implementing just parts of the software, which is then reviewed in order to identify further requirements. This process is then repeated, producing a new version of the software at the end of each version of the model.



### Iterative Model design

Iterative process starts with a simple implementation of a subset of the software requirements and iteratively enhances the evolving versions until the full system is implemented. With each iteration, design modifications are made and new functional capabilities are added. The basic idea behind this is to develop a system through repeated cycles i.e. iterative and in smaller portions at a time (incremental).

Following is the pictorial representation of Iterative and Incremental model:-



Iterative and Incremental development is a combination of both iterative design and incremental build model for development. During software development, more than one iteration of the software development cycle may be in progress at the same time and this process may be described as an "evolutionary acquisition" or "incremental build" approach.

In incremental model the whole requirement is divided into various builds. During each iteration, the development module goes through the requirements, design, implementation and testing phases. Each subsequent release of the module adds function to the previous release. The process continues till the complete system is ready as per the requirement.

## Working of SMS

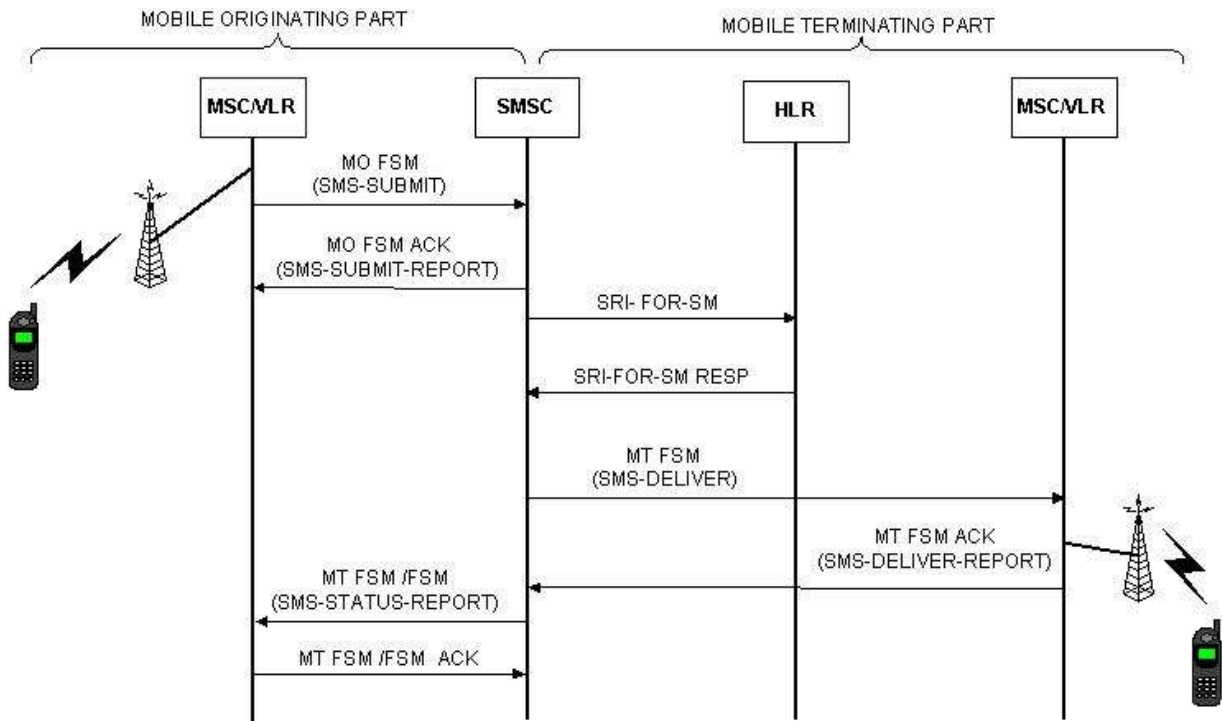
The Short Message Service (SMS) is a method of personal data communication using SS7 of mobile networks to carry short packets. An SMSC is an entity that delivers short messages between mobile subscribers and between mobile subscribers and various External Short Message Entities (ESMEs), such as voice mailboxes, integrated information centers, and manual agents. In addition, an SMSC provides a series of value-added services on this base. The "short" here means that the length of each message is limited.

In recent years, mobile communications have been developing rapidly worldwide. To help network operators win more subscribers and profits, the SMSC provides a stable information carrier platform in addition to the point-to-point (P2P) short message service (SMS).

The delivery and transfer of point-to-point short messages are implemented by the SMSC. The SMSC has similar functions as a postal office. It receives a short message from the source and then forwards it to the destination. The major functions of the SMSC are to receive, store, and forward short messages. Through the SMSC, short messages can be delivered to the destination in a more reliable way. If a delivery failed, the SMSC will keep the short message until it is delivered successfully or failed permanently. Following terms explain types of short messages.

- MO: Short messages originated by mobile stations. It is a process that a mobile station submits a short message to the SMSC till it receives a response from the SMSC.
- MT: Short messages terminated by mobile stations. It is a process that the SMSC sends a short message to the destination mobile station following certain rules till it receives a response from the mobile station.
- AO: Short messages originated by ESMEs. It is a process that an ESME submits a short message to the SMSC till it receives a response from the SMSC.
- AT: Short messages terminated by ESMEs. It is a process that the SMSC sends a short message to the destination ESME following certain rules till it receives a response from the ESME.

A short message originated from a mobile subscriber is sent to the service processing module via the SMS signaling gateway.

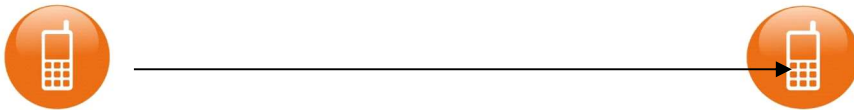


## Types

Person-to-Person (P2P), Application-to-Person (A2P) and Person-To-Application (P2A) are the three categories of SMS messages. While P2P messages connect one individual to another or you can say Mobile to Mobile, A2P messages are used to interact with consumers via an SMS application and P2A messages are used by consumers to interact with SMS application.

### **Person-to-Person(P2P)**

Mobile to Mobile SMS are used majorly for personal interaction with family, friends & co-workers. Today application platform like WhatsApp has changed the way we looked at Short Messaging Service world over.



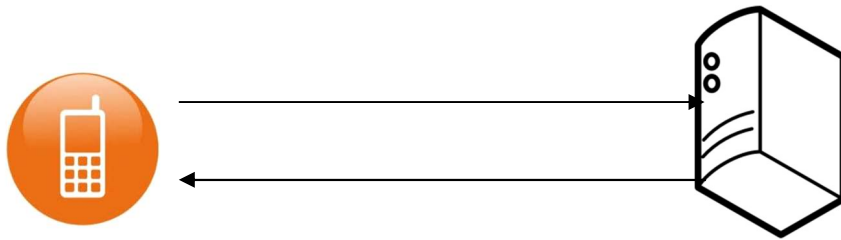
### **Application-to-Person(A2P)**

A2P SMSes are generated by application to interact with customer. We get Auto generated messages from Banks, Airlines, Fee payment, Stock Market, etc. Even we get Alert SMS messages from various sources as and when something happens. These types of SMS are mostly informative & we love to receive them. A2P messages are also used for promotional activities & we hate most of such SMSes coming.

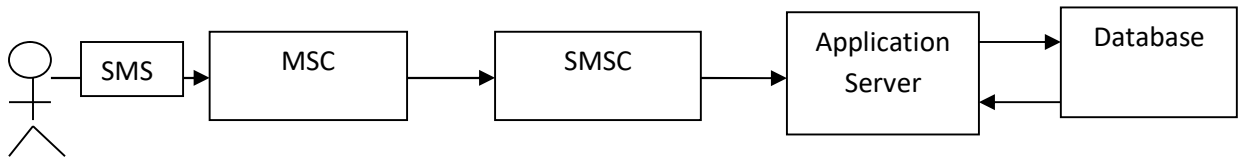


## Person-to-Application(P2A)

When consumer want some information or wants to participate in activity, he sends SMS to number which in turn replies back automatically. If you want to know your bank balance using SMS, you have to send one SMS on particular number with prescribed format & in turn you get answer from SMS application hosted in bank with you bank balance details. You can also participate in Voting, Lucky Draw, Opt-In, Competition, Text-To-Win, etc. by sending SMS. All above categories are widely used for gaming platform, e-governance, etc.



Our application pertains to user or person or peer to application and vice versa interaction. The basic flow diagram of the project is like this-



## SMS Call Flow(P2A)

This diagram shows that the user sends an SMS with a specific Keyword, which is sent to the nearest MSC (Mobile Switching Center), which then routes the path to the SMSC of the particular operator eg MTS, Vodafone, etc. The message is then sent to the application server which is capable of processing it and providing a suitable response. The application server runs the code, maps results from the database and returns them to the SMSC in a response SMS, which then travels the same route, back.

Since we need a platform to store data to access and map, we use ORACLE.

## Oracle

Oracle Database (commonly referred to as Oracle RDBMS or simply as Oracle) is an object-relational database management system produced and marketed by Oracle Corporation. An Oracle database system-identified by an alphanumeric system identifier or SID, comprises at least one instance of the application, along with data storage. An instance-identified persistently by an instantiation number (or activation id: SYS.V\_\$DATABASE.ACTIVATION#)-comprises a set of operating-system processes and memory-structures that interact with the storage. Users of Oracle databases refer to the server-side memory-structure as the SGA (System Global Area). The SGA holds cache information such as data-buffer, SQL Commands, and user information.

The Oracle DBMS can store and execute stored procedures and functions within it. PL/SQL (Oracle Corporation's proprietary procedural extension to SQL), or the object-oriented language Java can invoke such code objects and/or provide the programming structures for writing them.

## SQL

We use SQL to manipulate and update information in tables.

SQL (Structured Query Language) is a special-purpose programming language designed for managing data held in a relational database management system (RDBMS), or for stream processing in a relational data stream management system (RDSMS).

Originally based upon relational algebra and tuple (row) relational calculus, SQL consists of a data definition language and a data manipulation language. The scope of SQL includes data insert, query, update and delete, schema creation and modification, and data access control.

- SQL can execute queries against a database
- SQL can retrieve data from a database
- SQL can insert records in a database
- SQL can update records in a database
- SQL can delete records from a database
- SQL can create new databases
- SQL can create new tables in a database
- SQL can create stored procedures in a database
- SQL can create views in a database
- SQL can set permissions on tables, procedures, and views

Some basic commands-

- SELECT - extracts data from a database
- UPDATE - updates data in a database
- DELETE - deletes data from a database
- INSERT INTO - inserts new data into a database
- CREATE DATABASE - creates a new database
- ALTER DATABASE - modifies a database
- CREATE TABLE - creates a new table
- ALTER TABLE - modifies a table
- DROP TABLE - deletes a table



SQL Commands are divided into categories. The ones we use are:

- Data Definition Language (DDL) Statements
- Data Manipulation Language (DML) Statements
- Transaction Control Statements

**Data definition language (DDL)** statements mainly perform these tasks:

- Create, alter, and drop schema objects
- Grant and revoke privileges and roles
- Analyze information in a table or index
- Establish auditing options
- Add comments to the data dictionary

**Data Manipulation Language (DML)** Statements

Data manipulation language (DML) statements access and manipulate data in existing schema objects. These statements do not implicitly commit the current transaction. The data manipulation language statements are:

CALL  
DELETE  
INSERT  
MERGE  
SELECT  
UPDATE

The SELECT statement is a limited form of DML statement in that it can only access data in the database. It cannot manipulate data in the database, although it can operate on the accessed data before returning the results of the query.

**Transaction Control Statements**

Transaction control statements manage changes made by DML statements. The transaction control statements are:

COMMIT  
ROLLBACK

Commit statement ends your current transaction and makes permanent all changes performed in the transaction. A transaction is a sequence of SQL statements that the Oracle Database treats as a single unit.

Rollback Statement rolls back an explicit or implicit transaction to the beginning of the transaction, or to a save-point inside the transaction.

Each column value and constant in a SQL statement has a data type, which is associated with a specific storage format, constraints, and a valid range of values. When you create a table, you must specify a data type for each of its columns.

Although SQL is a standard for most of the database platforms, small changes are present for each of them. For example, data type integer is specified as INTEGER in MySQL while the one we use-Oracle specifies it as NUMBER.

Here is a list of the most commonly used data types:

The CHAR data type stores fixed-length character strings.

The VARCHAR2 data type stores variable-length character strings.

The LOB data types for character data are CLOB and NCLOB. They can store up to 8 terabytes of character data (CLOB) or national character set data (NCLOB).

The NUMBER data type stores fixed and floating-point numbers. Numbers of virtually any magnitude can be stored and are guaranteed portable among different systems operating Oracle Database, up to 38 digits of precision.

Optionally, you can also specify a precision (total number of digits) and scale (number of digits to the right of the decimal point):

**Syntax:** Column\_name NUMBER (precision, scale)

The DATE data type stores point-in-time values (dates and times) in a table. The DATE data type stores the year (including the century), the month, the day, the hours, the minutes, and the seconds (after midnight).

## TOAD

Toad is a software application from Dell Software that database developers, database administrators, and data analysts use to manage both relational and non-relational databases using SQL.

Toad for Oracle provides an intuitive and efficient way for database professionals of all skill and experience levels to perform their jobs with an overall improvement in workflow effectiveness and productivity.

With Toad for Oracle, one can:

- Understand database environment through visual representations
- Meet deadlines easily through automation and smooth workflows
- Perform essential development and administration tasks from a single tool
- Deploy high-quality applications that meet user requirements; perform predictably and reliably in production
- Validate database code to ensure the best-possible performance and adherence to best practice standards
- Manage and share projects, templates, scripts, and more with ease

Toad has separate buttons to Commit or Rollback any statements, one can choose to auto commit after every statement, although it is advised not to, and by default it does not, since mistakes can be made and database can be falsely modified.

Functions we used in TOAD-

Database browser- To specify and connect to a specific database.

Schema Browser- Presents a list of all tables and views in the database.

New- To open new tab either in SQL or PL/SQL type or others.

Commit- To make permanent changes made by statements.

Rollback- To go back to initial state.

Save- Save the SQL script so that it can be opened later.

## Active Server Pages(ASP)

- Active Server Pages (ASP), also known as Classic ASP or ASP Classic, was Microsoft's first server-side script engine for dynamically generated web pages. Initially released as an add-on to Internet Information Services (IIS) via the Windows NT 4.0 Option Pack (ca. 1996), it was subsequently included as a free component of Windows Server (since the initial release of Windows 2000 Server). ASP.NET, first released in January 2002, has superseded ASP. ASP is a program that runs inside IIS. An ASP file is just the same as an HTML file. An ASP file can contain text, HTML, XML, and scripts. Scripts in an ASP file are executed on the server. An ASP file has the file extension ".asp".

ASP can-

- Dynamically edit, change, or add content of a Web page
- Respond to user queries, and/or data submitted from HTML forms
- Access any data, databases and return the results to a browser
- Customize a Web page to make it more useful for individual users
- The advantages of using ASP instead of CGI and Perl, are those of simplicity and speed
- Provide security - since ASP code cannot be viewed from the browser
- Clever ASP programming can minimize the network traffic.

We use ASP to develop and deploy our code.

With the help of the #include directive, we can insert the contents of one ASP file into another, before the server executes it. Since we need to connect to the same database schema for all programs and purposes, it is prudent to create a common file to connect to the particular database and subsequently include the same into multiple other programs which serve various properties. This is what we do while developing our code.

This is how we use the include directive-

```
<!--#include file="example.asp"-->
```

Where, example.asp is the other asp file the contents of which we wish to include in the current one.

Connection to Database

ADO is used to access database from Web Servers.

ADO is a Microsoft technology. It stands for ActiveX Data Objects.

ADO is a Microsoft Active-X component.

ADO is automatically installed with Microsoft IIS.

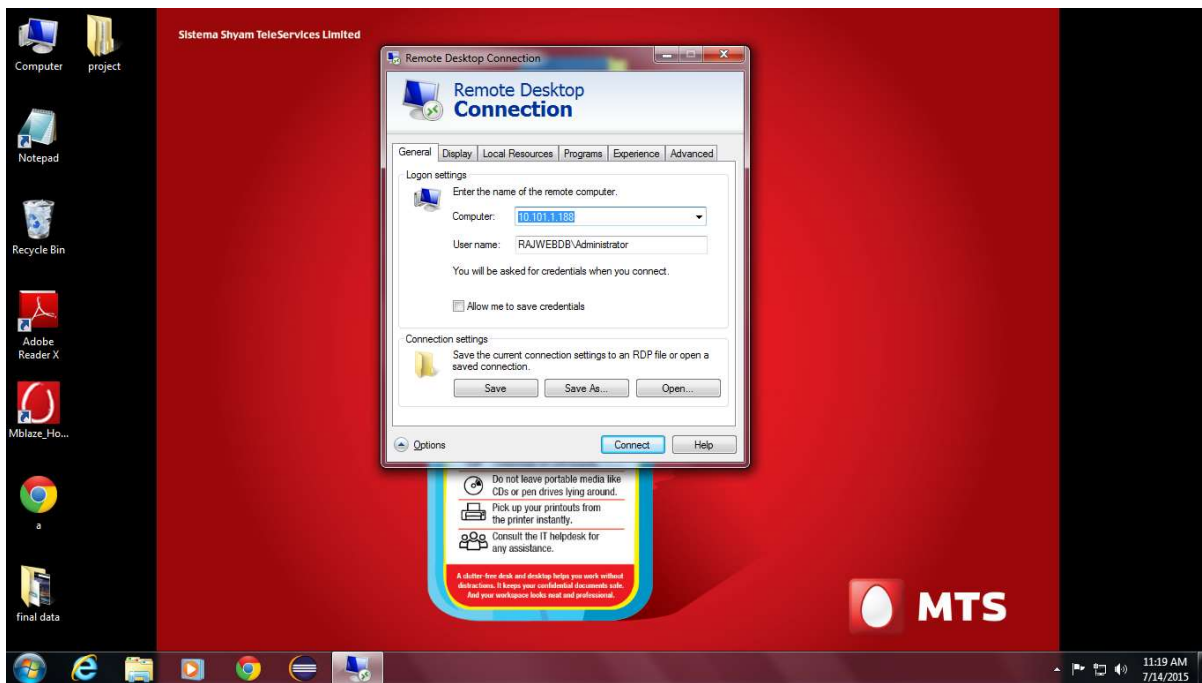
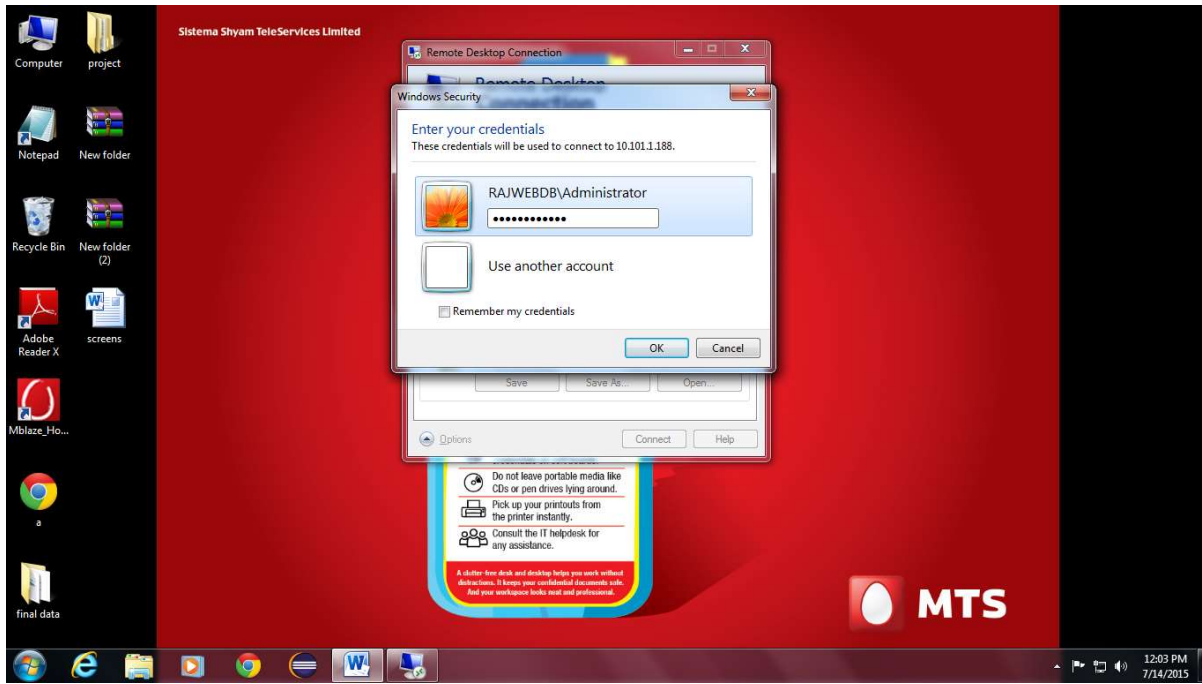
ADO is a programming interface to access data in a database.

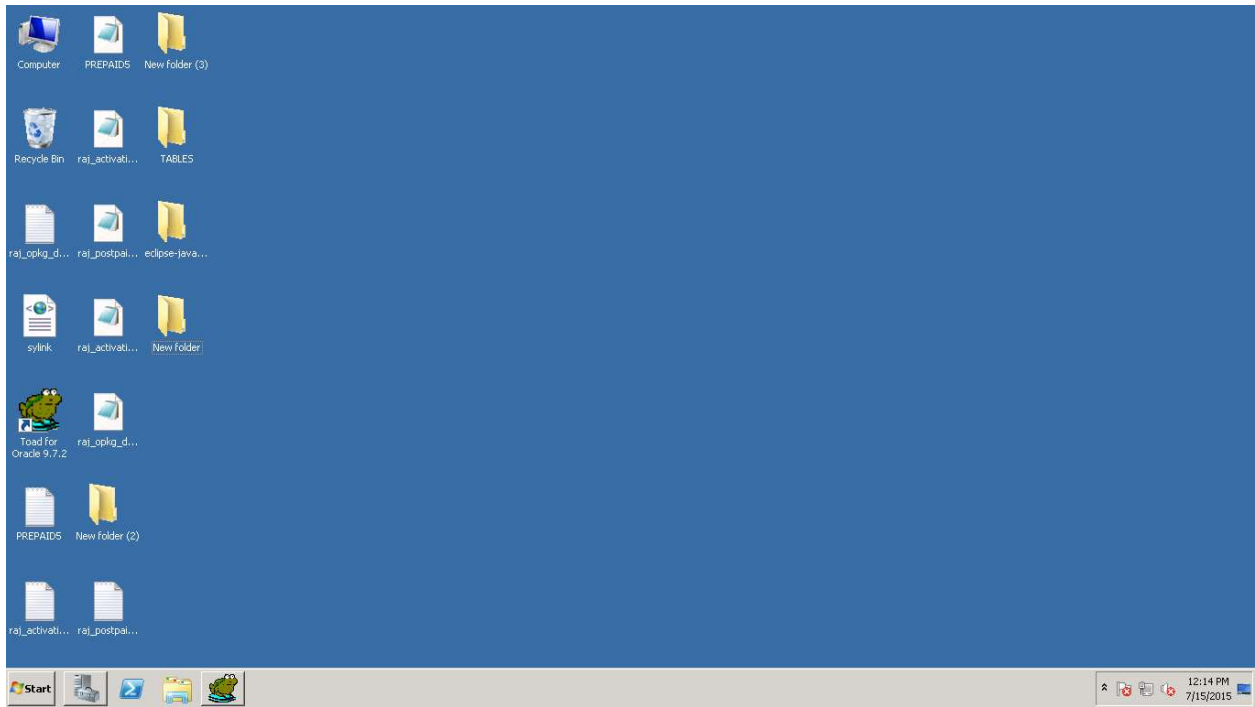
The common way to access a database from inside an ASP page is to:

1. Create an ADO connection to a database
2. Open the database connection
3. Create an ADO recordset
4. Open the recordset
5. Extract the data you need from the recordset
6. Close the recordset
7. Close the connection

# Screenshots

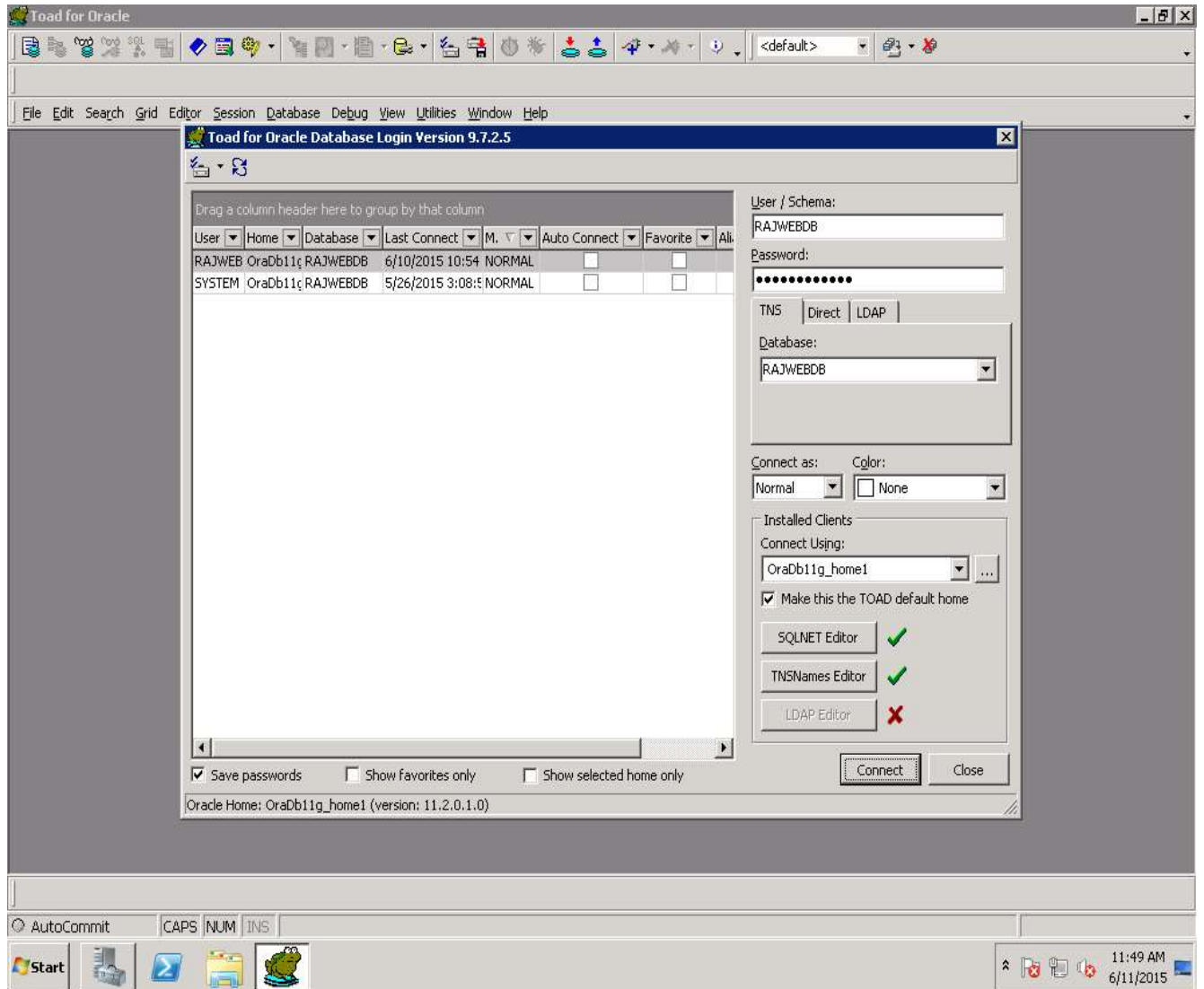
## Connecting to MTS Server





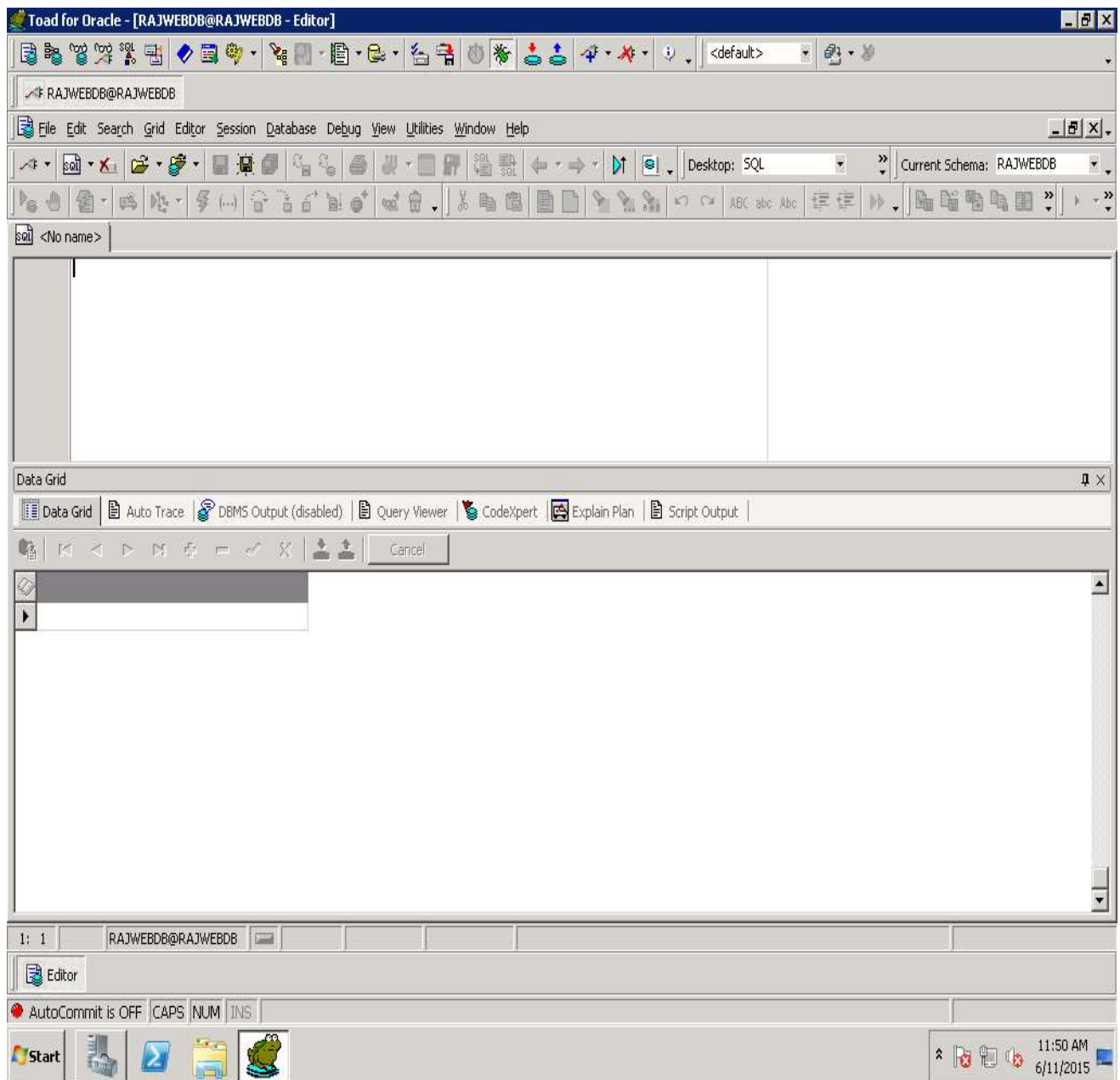
# TOAD

Here is the screenshot of the opening page of TOAD, when we connect to the database. The version we are using is 9.7.

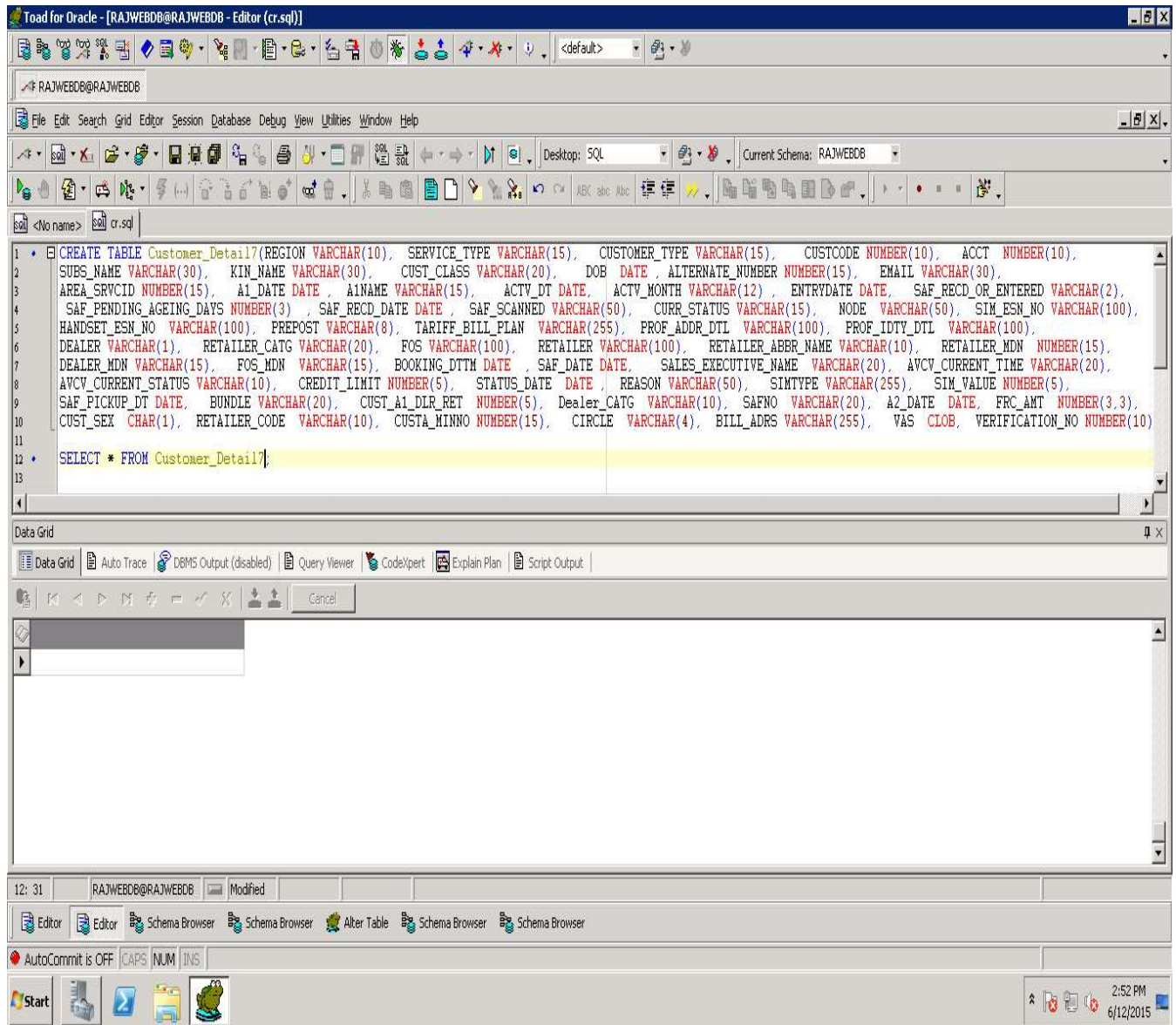




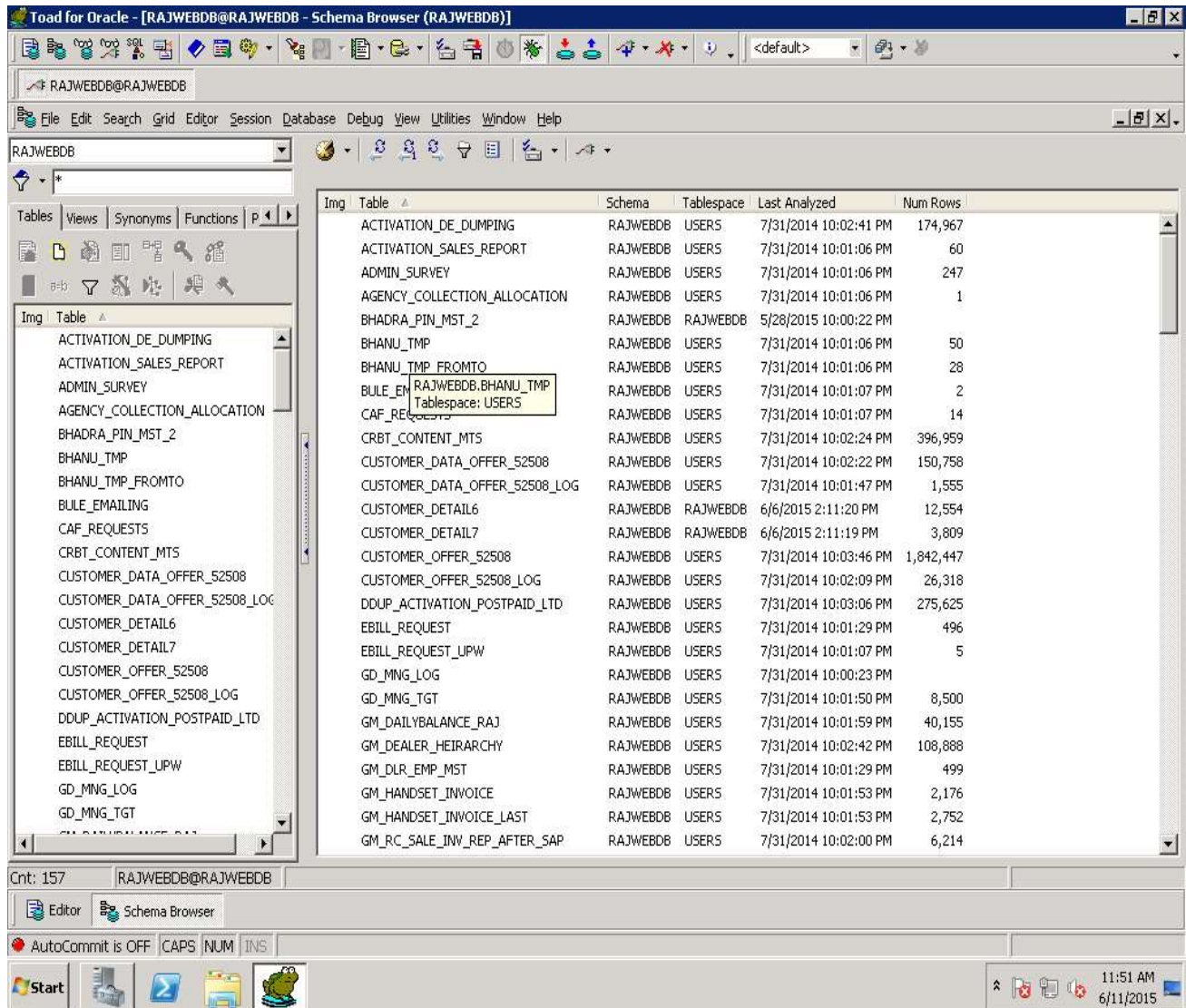
The next screenshot displays the editor window, where we write and run the SQL statements, after establishing the connection.



We first create a table using SQL commands. Example- Table Customer\_Detail7-



We require many tables, related to each other and which need to be integrated or collectively used, together, they make a schema. This is shown as follows with all tables and views in a list.



The schema shows all tables and their framework, i.e., column names and respective data types.

Example of table MTS\_BHADRA\_PIN\_MST:

MTS\_BHADRA\_PIN\_MST: Created: 5/28/2015 12:13:25 PM Last DDL: 5/29/2015 12:41:59 PM

Column Name	ID	PK	Null?	Data Type	Default	Histogram	Encryption Alg	Salt
PIN_ID	1	Y	Y	NUMBER (20)		None		<input type="checkbox"/>
DOMAIN	2		Y	VARCHAR2 (100 Byte)		None		<input type="checkbox"/>
COUPON_NO	3		Y	NUMBER (20)		None		<input type="checkbox"/>
ACTIVATION_PIN	4		Y	VARCHAR2 (50 Byte)		None		<input type="checkbox"/>
MRP	5		Y	NUMBER (10)		None		<input type="checkbox"/>
COUPON_STATUS	6		Y	VARCHAR2 (20 Byte)		None		<input type="checkbox"/>
PLAN_NAME	7		Y	VARCHAR2 (50 Byte)		None		<input type="checkbox"/>
CUSTOMER_MDN	8		Y	NUMBER (20)		None		<input type="checkbox"/>

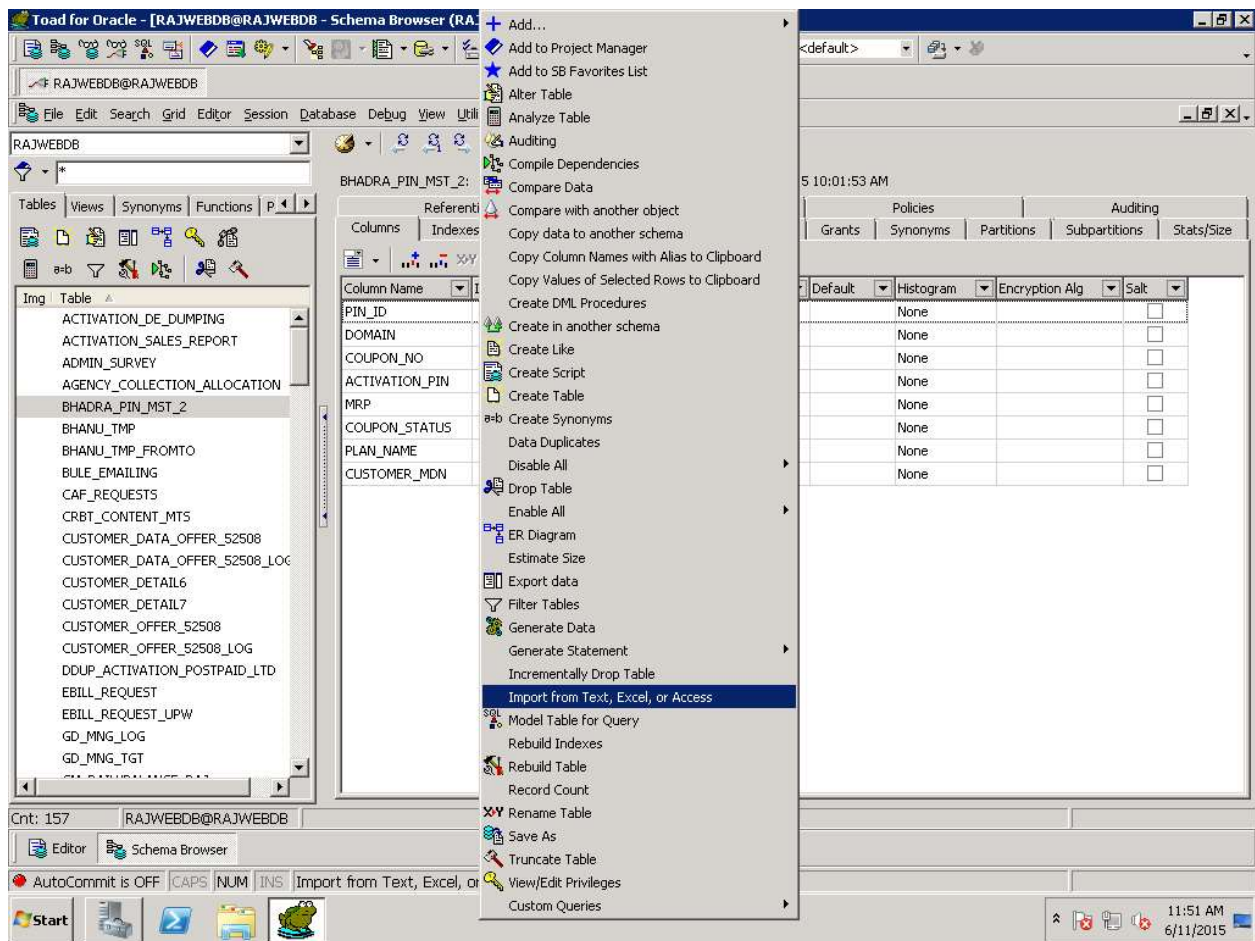
Since the data in tables is very large, manually entering data into a table by writing all values in commands is a tedious and time consuming task. For this, TOAD provides a feature from which we can automatically import data from a given text or excel or any other kind of file, by making suitable adjustments. Here's a look at how that's done.

Following is the procedure to import data in a table.

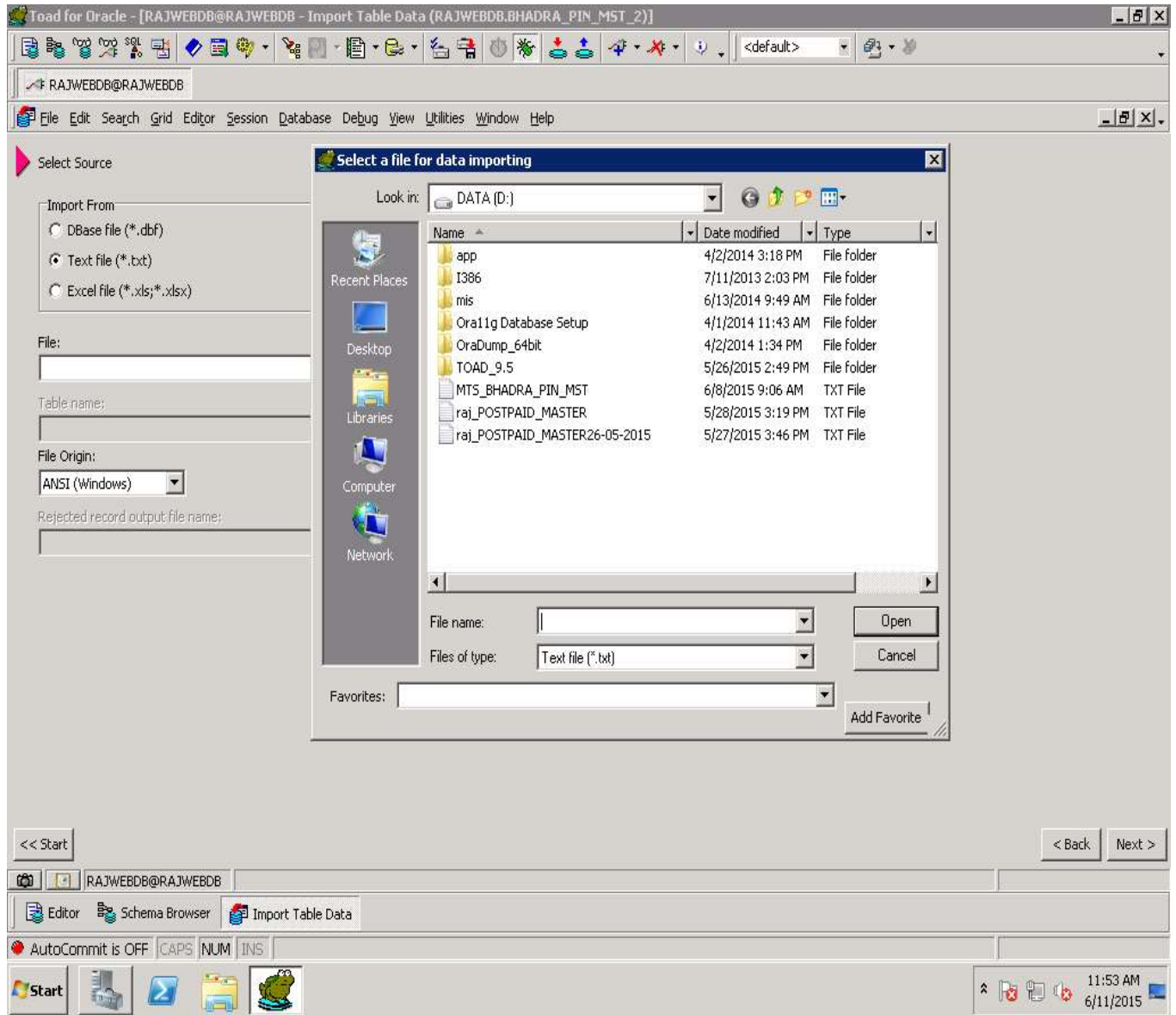
First we create the table, writing column names with their data types.

After we've created the table, we insert values in it.

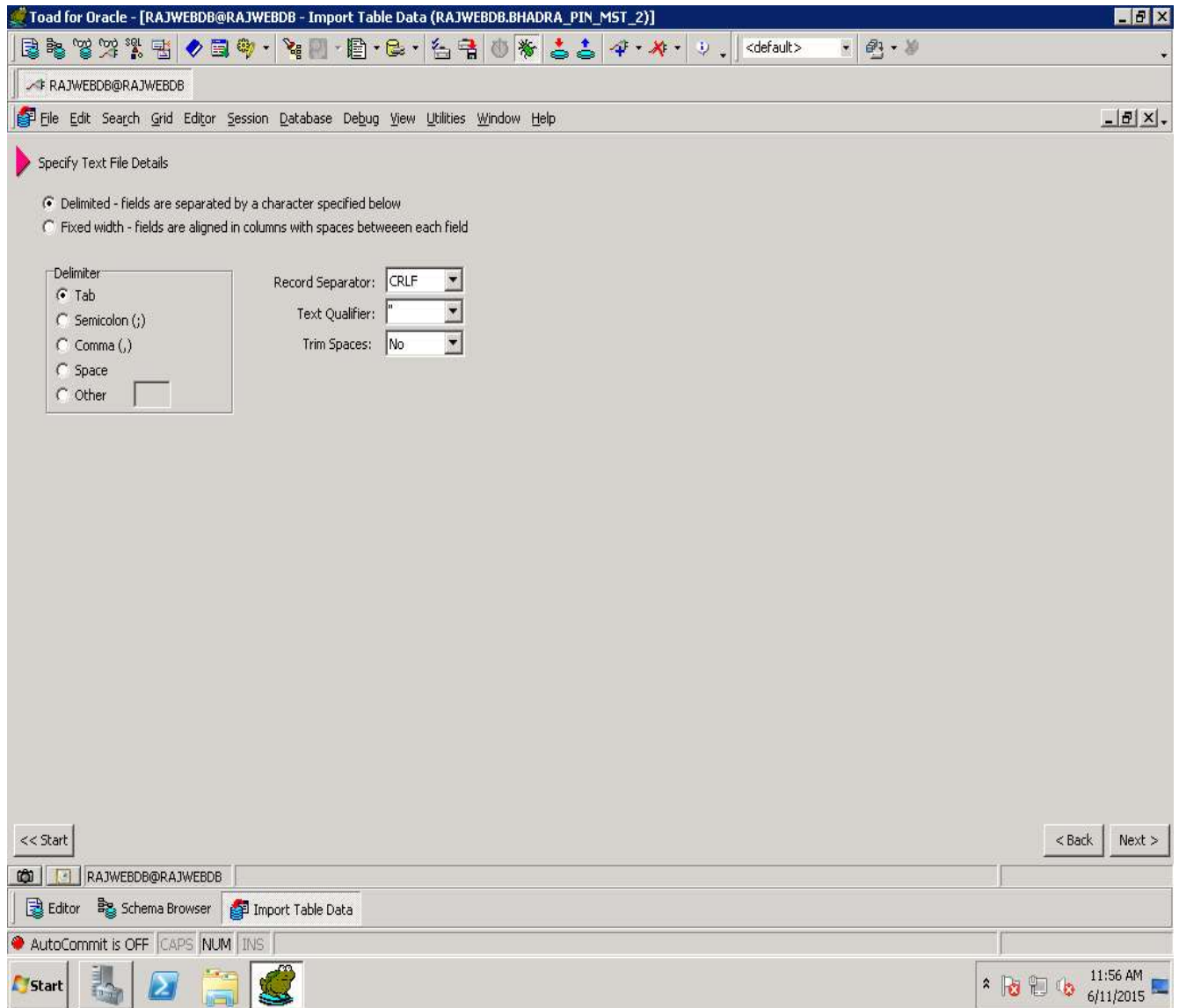
Right click and select import data.



Select the file type from the radio buttons and browse for file name.



Select the delimiter on which to separate columns.



A preview is shown as follows:

	PIN_ID	DOMAIN	COUPON_NO	ACTIVATION_PIN	MRP	COUPON_STATUS	PLAN_NAME	CUSTOMER_MDN	Field9
1	CIRCLE	RECHTYPE	MRP	TALKVALUE	SRVTAX	PROC FEE	BATCH	RECH_DESC	MIS_VAL
2	RAJ	CASH	198	0	21.78	176.22	1758	STV 198 (EPMID 1	30
3	RAJ	CASH	199	0	21.89	177.11	5415	STV 199( epm id	30
4	RAJ	CARD	199	199	21.89	-21.89	3900	RCV 199	0
5	RAJ	CASH	199	0	21.89	177.11	1741	STV 199(Unlimited	15
6	RAJ	CASH	199	0	21.89	177.11	1754	STV 199 (EPM ID:-	30
7	RAJ	CASH	199	0	21.89	177.11	5470	STV 199(EPM ID:-	28
8	RAJ	CARD	200	175	22	3	3000	RCV 200	0
9	RAJ	CASH	200	175	22	3	3000	RCV 200	0
10	RAJ	CASH	200	240	22	0	6957	RCV 200(EPM ID:-	0
11	RAJ	CASH	201	175.89	22.11	3	5289	New RCV 201 (EPM	0
12	RAJ	CASH	202	179.78	22.22	0	5218	CCB TOPUUP202 PE	0
13	RAJ	CASH	202	0	22.22	179.78	9405	HSD STV 202	30
14	RAJ	CASH	204	0	22.44	181.56	1814	Smart Pack Super	30
15	RAJ	CASH	204	0	22.44	181.56	1895	DPI RATING ID_67	30
16	RAJ	CASH	205	0	22.55	182.45	9069	STV 205	30
17	RAJ	CASH	206	0	22.66	183.34	1892	STV TC 206 (Tari	30



Tick the fields you want as per the columns in table.

Verify Mappings and Specify Primary Key

Destination	Source	Primary Key
PIN_ID	Field1	<input checked="" type="checkbox"/>
DOMAIN	Field2	<input checked="" type="checkbox"/>
COUPON_NO	Field3	<input checked="" type="checkbox"/>
ACTIVATION_PIN	Field4	<input checked="" type="checkbox"/>
MRP	Field5	<input checked="" type="checkbox"/>
COUPON_STATUS	Field6	<input type="checkbox"/>
PLAN_NAME	Field7	<input type="checkbox"/>
CUSTOMER_MDN	Field8	<input type="checkbox"/>
ROWID		<input type="checkbox"/>

<< Start < Back Next >

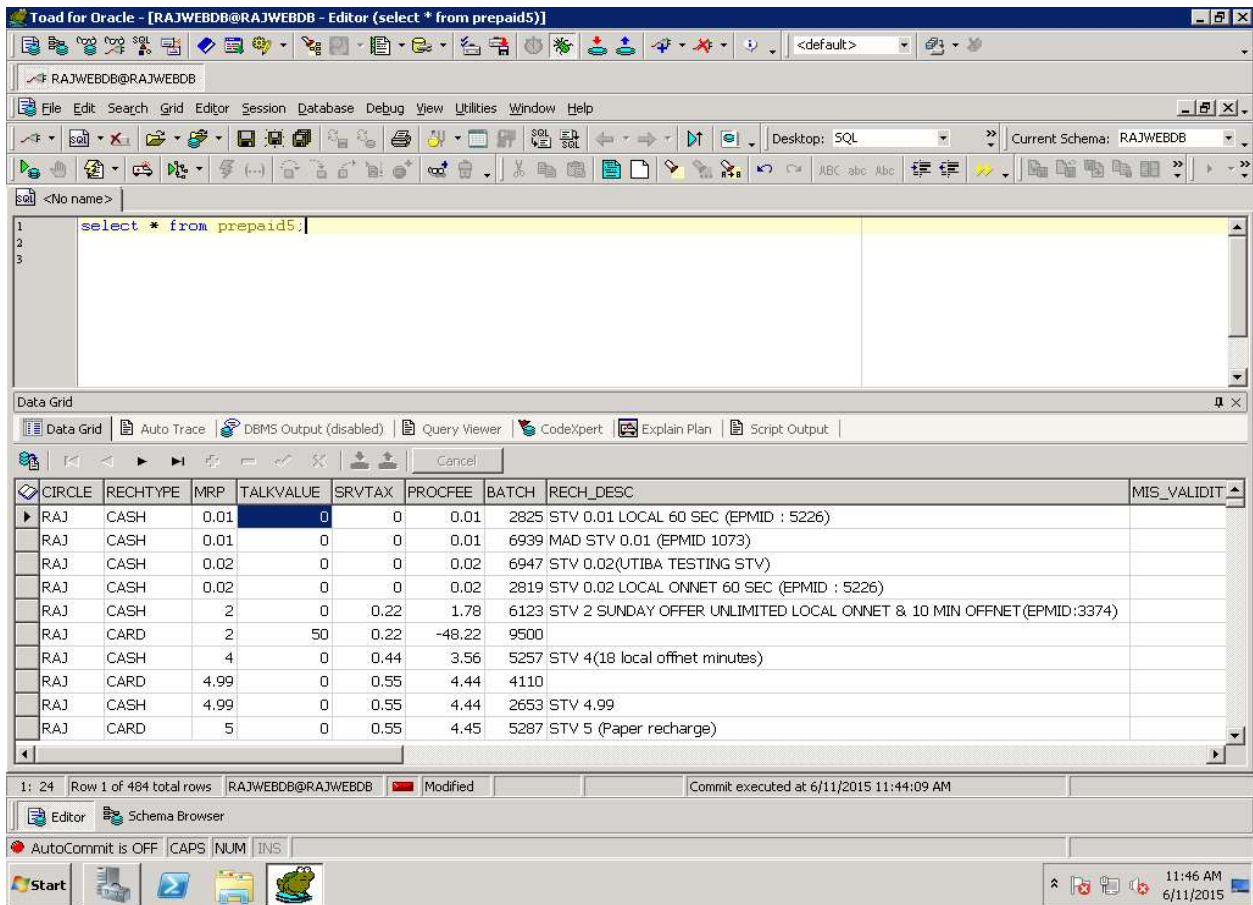
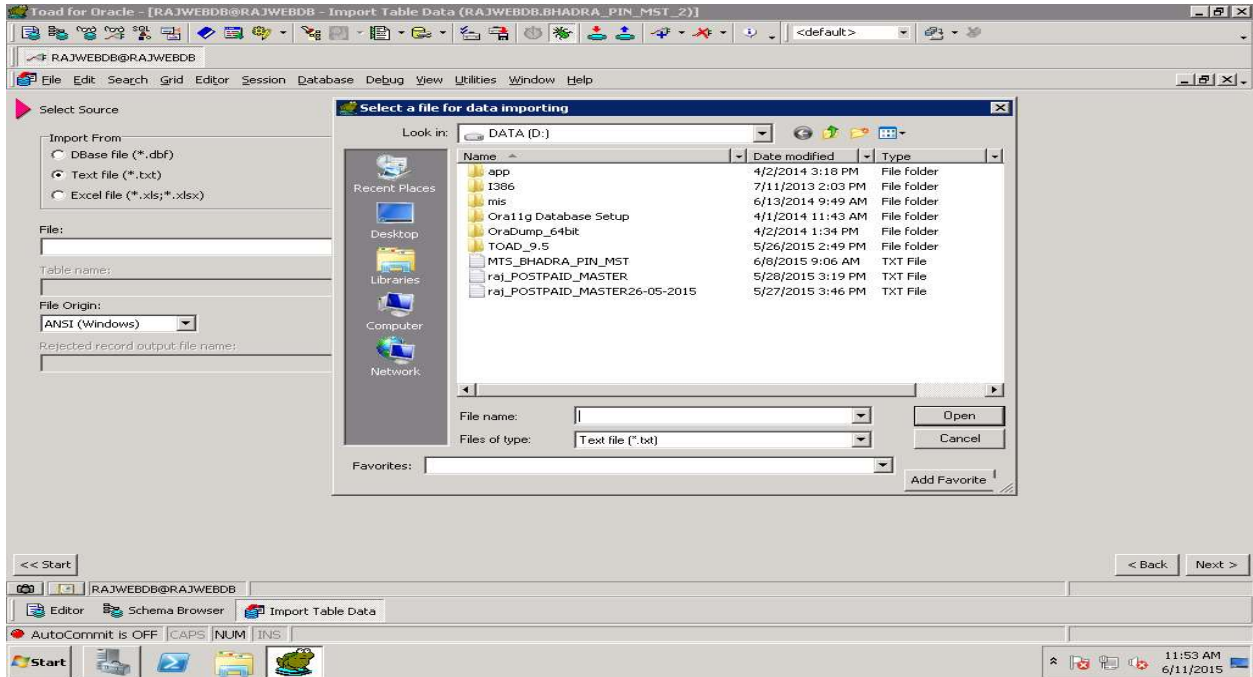
RAJWEBDB@RAJWEBDB

Editor Schema Browser Import Table Data

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## An example-displaying data after inserting values.



Toad for Oracle - [RAJWEBDB@RAJWEBDB - Editor (mtsss.sql)]

RAJWEBDB@RAJWEBDB

File Edit Search Grid Editor Session Database Debug View Utilities Window Help

Desktop: SQL Current Schema: RAJWEBDB

mtsss.sql

```
1 • INSERT INTO MTS_BHADRA_PIN_MST values('210','Bahadra_City','9167981','3nq9bw','750','Avaialbe','10240Mb-Bahadra')
2 • INSERT INTO MTS_BHADRA_PIN_MST values('211','Bahadra_City','9167982','t4a537','750','Avaialbe','10240Mb-Bahadra')
3 • INSERT INTO MTS_BHADRA_PIN_MST values('212','Bahadra_City','9167983','pcv8b8','750','Avaialbe','10240Mb-Bahadra')
4 • INSERT INTO MTS_BHADRA_PIN_MST values('213','Bahadra_City','9167984','36kuev','750','Avaialbe','10240Mb-Bahadra')
5 • INSERT INTO MTS_BHADRA_PIN_MST values('214','Bahadra_City','9167985','e23c2r','750','Avaialbe','10240Mb-Bahadra')
6 • INSERT INTO MTS_BHADRA_PIN_MST values('215','Bahadra_City','9167986','6w4vmb','750','Avaialbe','10240Mb-Bahadra')
7 • INSERT INTO MTS_BHADRA_PIN_MST values('216','Bahadra_City','9167987','xkj6iu','750','Avaialbe','10240Mb-Bahadra')
8 • INSERT INTO MTS_BHADRA_PIN_MST values('217','Bahadra_City','9167988','fyde46','750','Avaialbe','10240Mb-Bahadra')
9 • INSERT INTO MTS_BHADRA_PIN_MST values('218','Bahadra_City','9167989','94qqp6','750','Avaialbe','10240Mb-Bahadra')
10 • INSERT INTO MTS_BHADRA_PIN_MST values('219','Bahadra_City','9167990','a3ii7','750','Avaialbe','10240Mb-Bahadra')
11 • INSERT INTO MTS_BHADRA_PIN_MST values('220','Bahadra_City','9167991','5migi2','750','Avaialbe','10240Mb-Bahadra')
12 • INSERT INTO MTS_BHADRA_PIN_MST values('221','Bahadra_City','9167992','3vuzzf','750','Avaialbe','10240Mb-Bahadra')
13 • INSERT INTO MTS_BHADRA_PIN_MST values('222','Bahadra_City','9167993','74xptb','750','Avaialbe','10240Mb-Bahadra')
14 • INSERT INTO MTS_BHADRA_PIN_MST values('223','Bahadra_City','9167994','y26jtz','750','Avaialbe','10240Mb-Bahadra')
15 • INSERT INTO MTS_BHADRA_PIN_MST values('224','Bahadra_City','9167995','zsv87a','750','Avaialbe','10240Mb-Bahadra')
16 • INSERT INTO MTS_BHADRA_PIN_MST values('225','Bahadra_City','9167996','gsr5kc','750','Avaialbe','10240Mb-Bahadra')
17 • INSERT INTO MTS_BHADRA_PIN_MST values('226','Bahadra_City','9167997','n2w65n','750','Avaialbe','10240Mb-Bahadra')
18 • INSERT INTO MTS_BHADRA_PIN_MST values('227','Bahadra_City','9167998','5y7z26','750','Avaialbe','10240Mb-Bahadra')
19 • INSERT INTO MTS_BHADRA_PIN_MST values('228','Bahadra_City','9167999','x55bpa','750','Avaialbe','10240Mb-Bahadra')
20 • INSERT INTO MTS_BHADRA_PIN_MST values('229','Bahadra_City','9168000','2vghit','750','Avaialbe','10240Mb-Bahadra')
21 • INSERT INTO MTS_BHADRA_PIN_MST values('230','Bahadra_City','9168001','hq6g46','750','Avaialbe','10240Mb-Bahadra')
22 • INSERT INTO MTS_BHADRA_PIN_MST values('231','Bahadra_City','9168002','jdvz2q','750','Avaialbe','10240Mb-Bahadra')
23 • INSERT INTO MTS_BHADRA_PIN_MST values('232','Bahadra_City','9168003','5pf27g','750','Avaialbe','10240Mb-Bahadra')
24 • INSERT INTO MTS_BHADRA_PIN_MST values('233','Bahadra_City','9168004','yvy273','750','Avaialbe','10240Mb-Bahadra')
25 • INSERT INTO MTS_BHADRA_PIN_MST values('234','Bahadra_City','9168005','8i7a43','750','Avaialbe','10240Mb-Bahadra')
26 • INSERT INTO MTS_BHADRA_PIN_MST values('235','Bahadra_City','9168006','6umx3z','750','Avaialbe','10240Mb-Bahadra')
27 • INSERT INTO MTS_BHADRA_PIN_MST values('236','Bahadra_City','9168007','17qty3','750','Avaialbe','10240Mb-Bahadra')
```

Data Grid

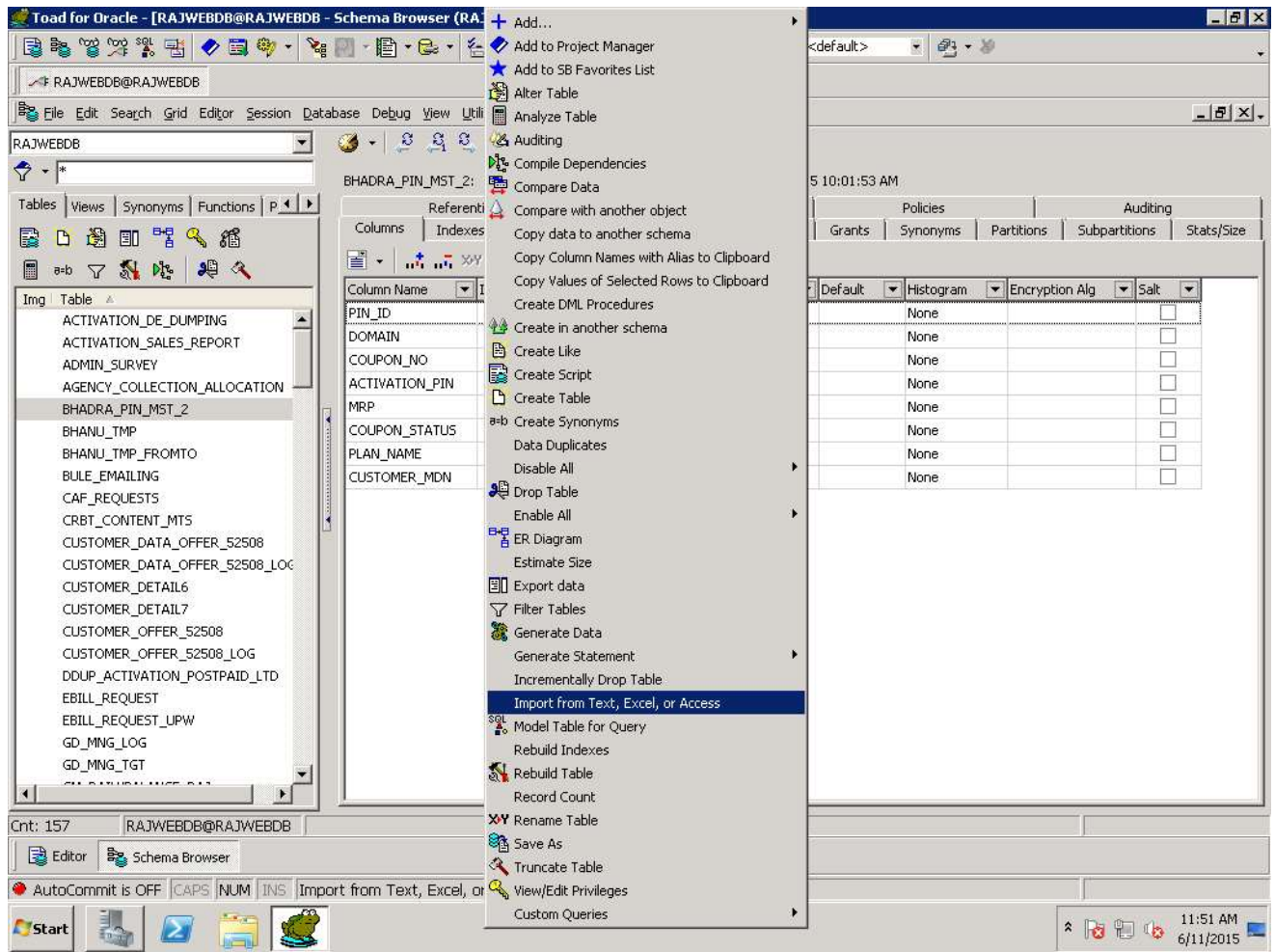
Data Grid Auto Trace DBMS Output (disabled) Query Viewer CodeXpert Explain Plan Script Output

1: 1 RAJWEBDB@RAJWEBDB

Editor Schema Browser Import Table Data

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TOAD for Oracle - [RAJWEBDB@RAJWEBDB - Import Table Data (RAJWEBDB.BHADRA\_PIN\_MST\_2)]
RAJWEBDB@RAJWEBDB

File Edit Search Grid Editor Session Database Debug View Utilities Window Help

Verify Mappings and Specify Primary Key

Destination	Source	Key
PIN_ID	Field1	<input checked="" type="checkbox"/>
DOMAIN	Field2	<input checked="" type="checkbox"/>
COUPON_NO	Field3	<input checked="" type="checkbox"/>
ACTIVATION_PIN	Field4	<input checked="" type="checkbox"/>
MRP	Field5	<input checked="" type="checkbox"/>
COUPON_STATUS	Field6	<input type="checkbox"/>
PLAN_NAME	Field7	<input type="checkbox"/>
CUSTOMER_MDN	Field8	<input type="checkbox"/>
ROWID		<input type="checkbox"/>

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Editor Schema Browser Import Table Data

AutoCommit is OFF CAPS NUM INS

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TOAD for Oracle - [RAJWEBDB@RAJWEBDB - Import Table Data (RAJWEBDB.BHADRA\_PIN\_MST\_2)]

RAJWEBDB@RAJWEBDB

File Edit Search Grid Editor Session Database Debug View Utilities Window Help

Preview File and Define Fields

AutoMap Size Cols to Names Size Cols to Data

	PIN_ID	DOMAIN	COUPON_NO	ACTIVATION_PIN	MRP	COUPON_STATUS	PLAN_NAME	CUSTOMER_MDN	Field9
1	CIRCLE	RECHTYPE	MRP	TALKVALUE	SRVTAX	PROCFEE	BATCH	RECH_DESC	MIS_VAL
2	RAJ	CASH	198	0	21.78	176.22	1758	STV 198 (EPMID 10	30
3	RAJ	CASH	199	0	21.89	177.11	5415	STV 199( epm id	30
4	RAJ	CARD	199	199	21.89	-21.89	3900	RCV 199	0
5	RAJ	CASH	199	0	21.89	177.11	1741	STV 199(Unlimited	15
6	RAJ	CASH	199	0	21.89	177.11	1754	STV 199 (EPM ID:-	30
7	RAJ	CASH	199	0	21.89	177.11	5470	STV 199(EPM ID:-	28
8	RAJ	CARD	200	175	22	3	3000	RCV 200	0
9	RAJ	CASH	200	175	22	3	3000	RCV 200	0
10	RAJ	CASH	200	240	22	0	6957	RCV 200(EPM ID:-	0
11	RAJ	CASH	201	175.89	22.11	3	5289	New RCV 201 (EPM	0
12	RAJ	CASH	202	179.78	22.22	0	5218	CCB TOPUUP202 PE	0
13	RAJ	CASH	202	0	22.22	179.78	9405	HSD STV 202	30
14	RAJ	CASH	204	0	22.44	181.56	1814	Smart Pack Super	30
15	RAJ	CASH	204	0	22.44	181.56	1895	DPI RATING ID_67	30
16	RAJ	CASH	205	0	22.55	182.45	9069	STV 205	30
17	RAJ	CASH	206	0	22.66	183.34	1892	STV TC 206 (Tari	30

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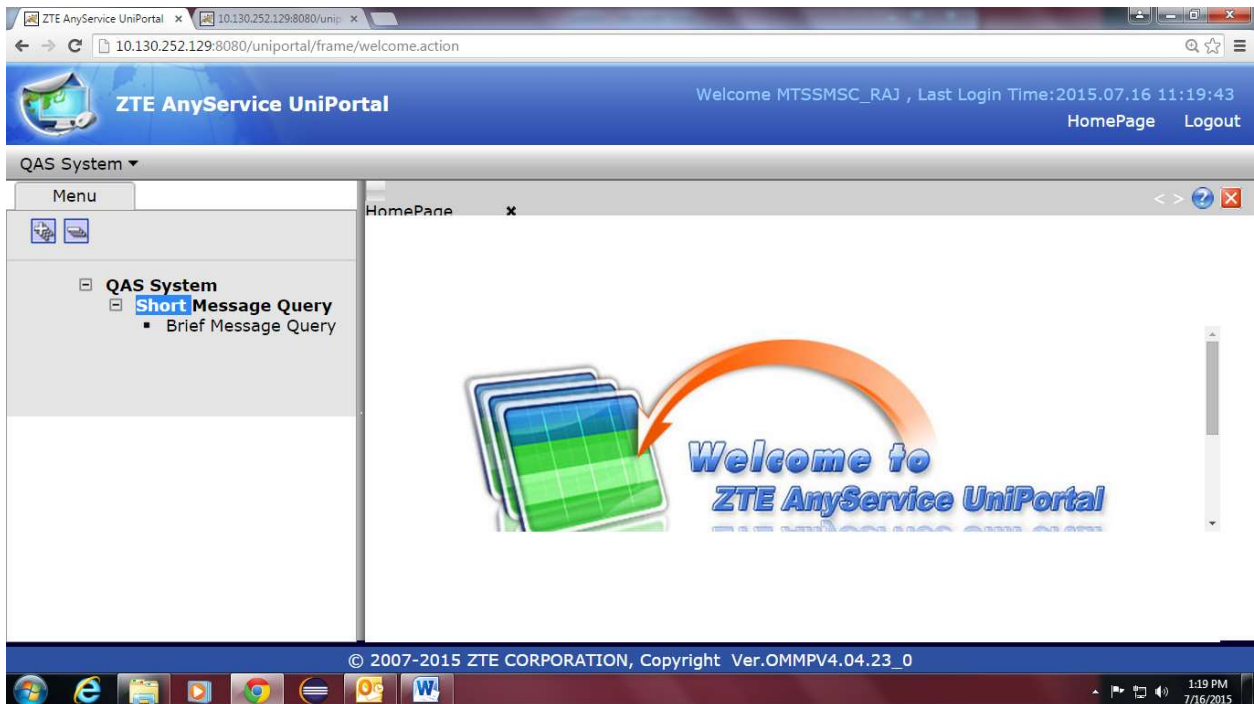
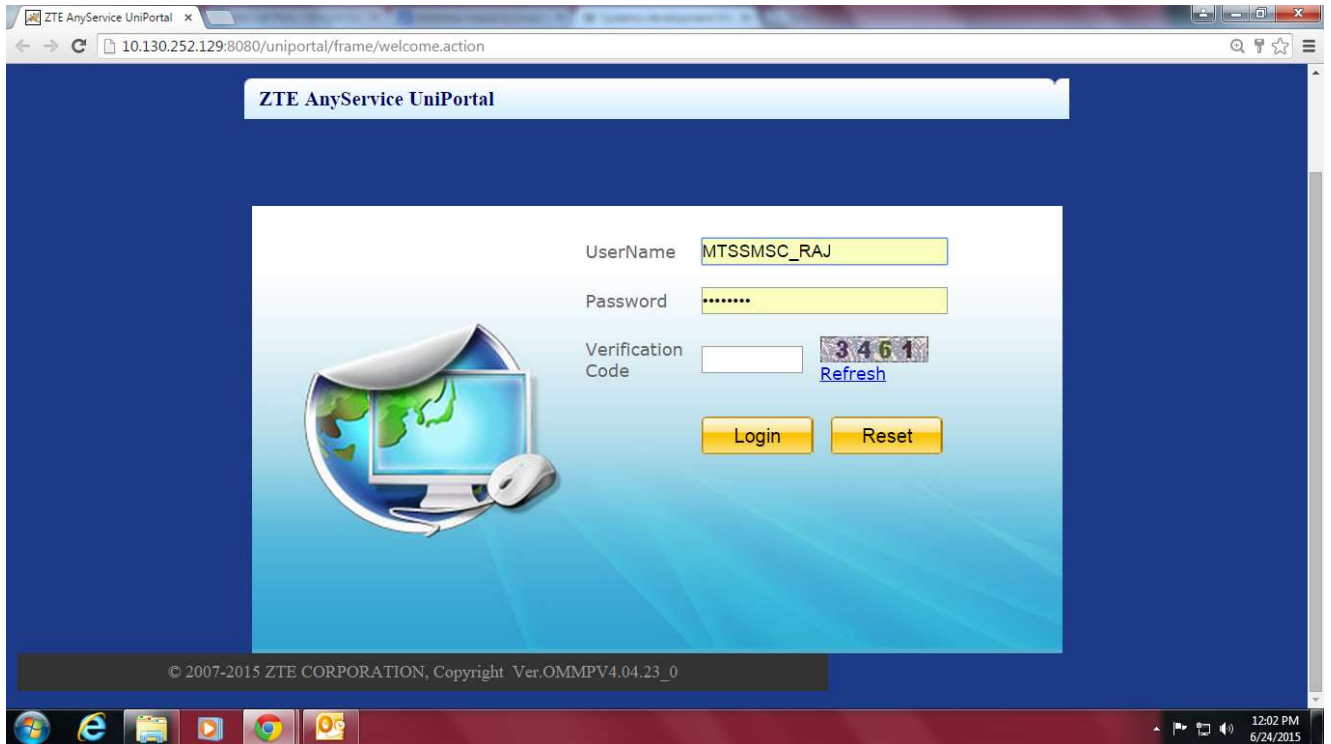
Editor Schema Browser Import Table Data

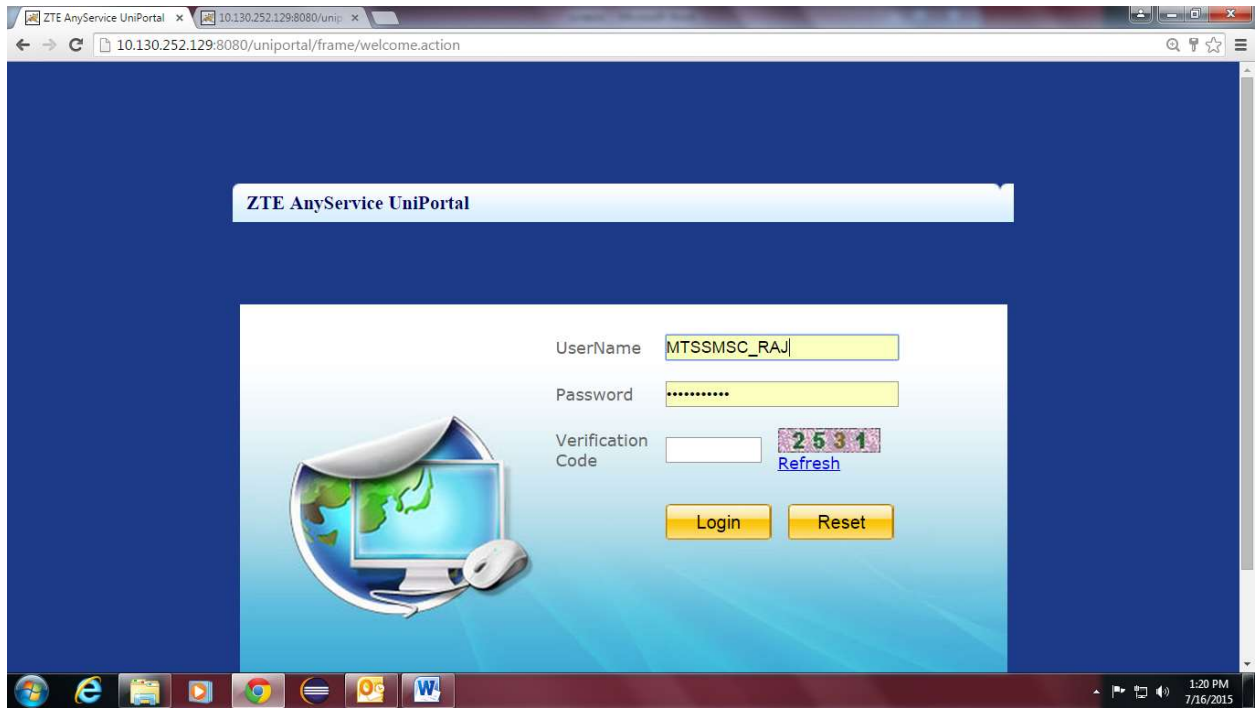
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# MTS AnyService Portal





QAS System - Short Message Query - Brief Message Query

Calling Number   Number Segment Called Number 919782220000  Number Segment

Start Time 2015-07-01 00:00:00 End Time 2015-07-16 23:59:59 [Advanced](#)

[Query](#) [Export](#)

Id	Msgid	SCno	Calling Number	Called Number	Submit Time	Finish Time	Message Status	Message Type	Error Code	Serial Message	Deliv Count
1	1183414064	1	919875198751	919782220000	2015-07-14 14:46:00	2015-07-14 14:46:03	Success	ESME To MS 0			1
2	1189185320	1	919875198751	919782220000	2015-07-14 15:14:47	2015-07-14 15:14:52	Success	ESME To MS 0			1
3	1191498304	1	919875198751	919782220000	2015-07-14 15:23:35	2015-07-14 15:23:45	Success	ESME To MS 0			1



QAS System - Short Message Query - Brief Message Query

Calling Number   Number Segment Called Number   Number Segment

Start Time   End Time   [Advanced](#)

[Query](#) [Export](#)

Id	Msgid	SCno	Calling Number	Called Number	Submit Time	Finish Time	Message Status	Message Type	Error Code	Serial Message	Deliver Count
1	1183411056	1	919782220000	919875198751	2015-07-14 14:45:59	2015-07-14 14:45:59	Success	MS To MS	0		1
2	1183521216	1	919782220000	919875198751	2015-07-14 14:46:30	2015-07-14 17:08:29	Failed	MS To MS	53320		1
3	1189182480	1	919782220000	919875198751	2015-07-14 15:14:46	2015-07-14 17:08:34	Success	MS To MS	0		1
4	1191493304	1	919782220000	919875198751	2015-07-14 15:23:34	2015-07-14 19:31:08	Success	MS To MS	0		1

QAS System - Short Message Query - Brief Message Query

Calling Number   Number Segment Called Number   Number Segment

Start Time   End Time   [Advanced](#)

[Query](#) [Export](#)

Id	Msgid	SCno	Calling Number	Called Number	Submit Time	Finish Time	Message Status	Message Type	Error Code	Serial Message	Deliver Count
1	4276851931	1	919875198751	919784702989	2015-07-06 14:12:47	2015-07-06 14:12:56	Success	ESME To MS	0		1
2	470468795	1	919875198751	919784702989	2015-07-11 06:49:55	2015-07-11 06:49:58	Success	ESME To MS	0		1

ZTE AnyService UniPortal x 10.130.252.129:8080/unip x

10.130.252.129:8080/uniportal/qasquery/briefmsg\_query.action

QAS System - Short Message Query - Brief Message Query

Calling Number: 919875002122  Number Segment Called Number: 919875198751  Number Segment

Start Time: 2015-06-01 00:00:00 End Time: 2015-06-24 23:59:59 [Advanced](#)

[Query](#) [Export](#)

Id	Msgid	SCno	Calling Number	Called Number	Submit Time	Finish Time	Message Status	Message Type	Error Code	Serial Message	Del Co
1	3968017256	1	919875002122	919875198751	2015-06-05 14:45:08	2015-06-05 14:45:09	Success	MS To ESME 0			1
2	3968135008	1	919875002122	919875198751	2015-06-05 14:46:05	2015-06-05 14:46:06	Success	MS To ESME 0			1
3	165787232	1	919875002122	919875198751	2015-06-09 08:31:37	2015-06-09 08:31:39	Success	MS To ESME 0			1
4	254741312	1	919875002122	919875198751	2015-06-09 17:52:48	2015-06-09 17:52:48	Failed	MS To ESME 53317	217_2_1		1
5	254817472	1	919875002122	919875198751	2015-06-09 17:53:21	2015-06-09 17:53:21	Failed	MS To ESME 53317	217_2_2		1
6	255254408	1	919875002122	919875198751	2015-06-09 17:56:44	2015-06-09 17:56:45	Success	MS To ESME 0			1
7	277581528	1	919875002122	919875198751	2015-06-09 20:23:25	2015-06-09 20:23:26	Failed	MS To ESME 53317	108_2_2		1
8	277634384	1	919875002122	919875198751	2015-06-09 20:23:53	2015-06-09 20:23:53	Failed	MS To ESME 53317	108_2_1		1
9	278771472	1	919875002122	919875198751	2015-06-09 20:33:00	2015-06-09 20:33:01	Success	MS To ESME 0			1
10	388267624	1	919875002122	919875198751	2015-06-10 16:19:45	2015-06-10 16:19:46	Success	MS To ESME 0			1
11	388527440	1	919875002122	919875198751	2015-06-10 16:21:16	2015-06-10 16:21:17	Failed	MS To ESME 53317	113_2_1		1
12	388541080	1	919875002122	919875198751	2015-06-10 16:21:21	2015-06-10 16:21:22	Failed	MS To ESME 53317	113_2_2		1
13	388774104	1	919875002122	919875198751	2015-06-10 16:22:33	2015-06-10 16:22:33	Success	MS To ESME 0			1

12:13 PM 6/24/2015

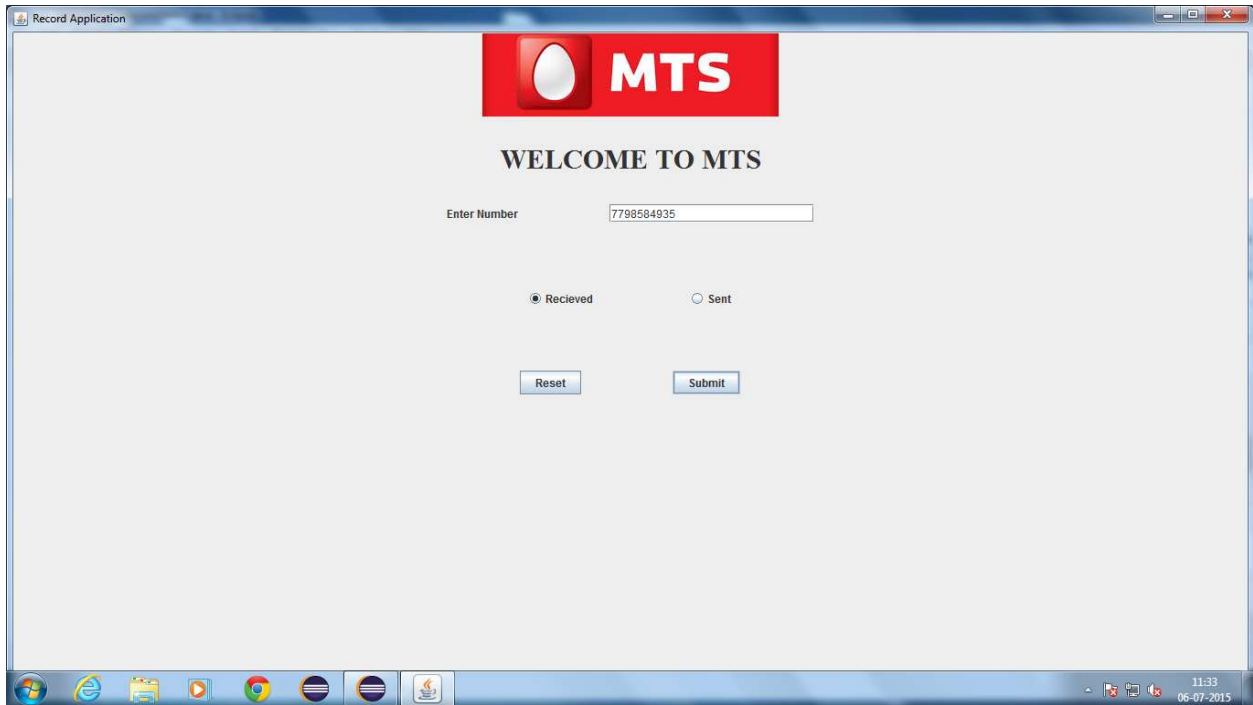
## FRONT END

For the front end, we create an application that can for the benefit of the administrator, retrieve SMS information from all transactions in a given period of time. **Java** is a set of several computer software and specifications developed by Sun Microsystems, later acquired by Oracle Corporation that provides a system for developing application software and deploying it in a cross-platform computing environment. Java is used in a wide variety of computing platforms from embedded devices and mobile phones to enterprise servers and supercomputers. While less common, Java applets run in secure, sandboxed environments to provide many features of native applications and can be embedded in HTML pages.

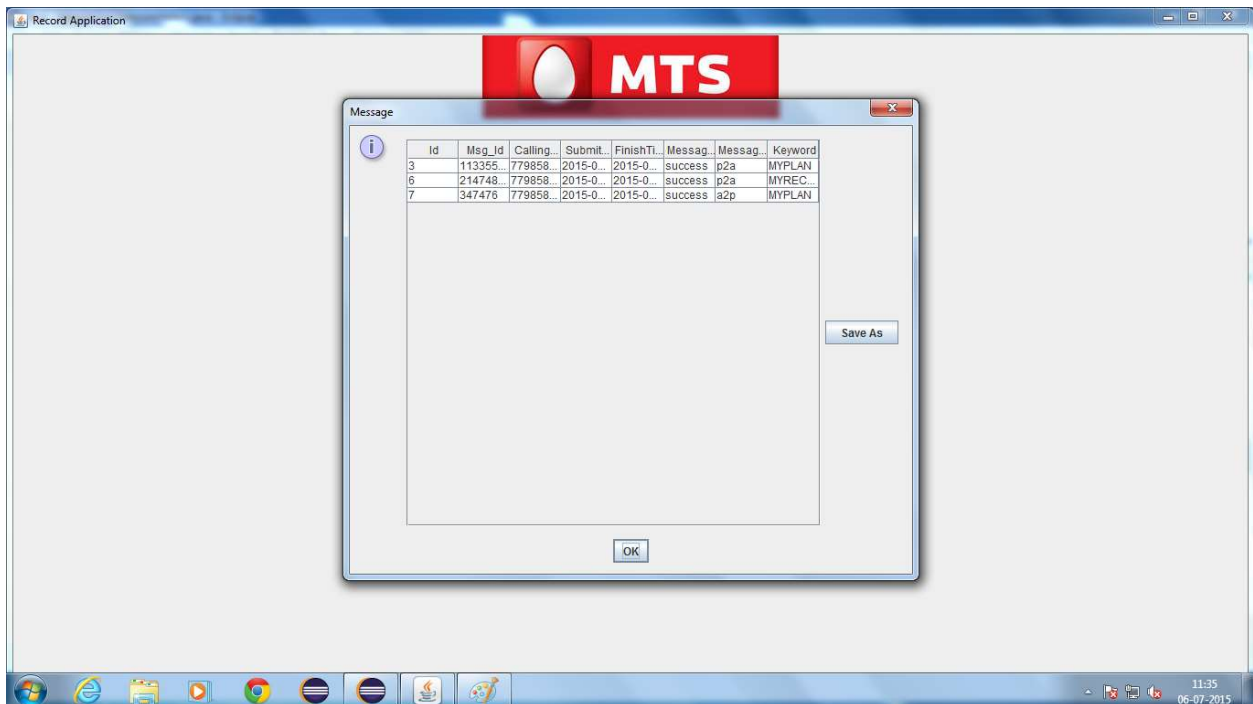
We use Eclipse Luna for creating the same. In computer programming, **Eclipse** is an integrated development environment (IDE). It contains a base workspace and an extensible plug-in system for customizing the environment. Written mostly in Java, Eclipse can be used to develop applications.

Here is the screenshot the application. First we enter the number and select which records we need to view; messages sent or received.

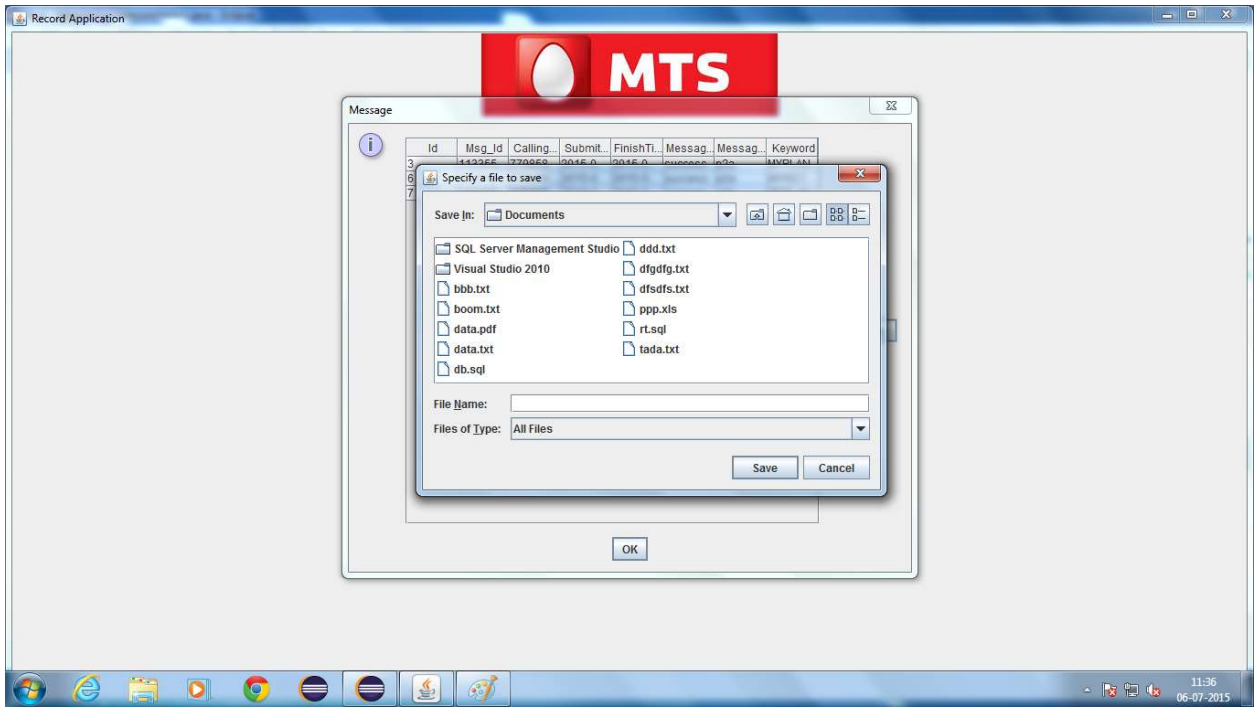




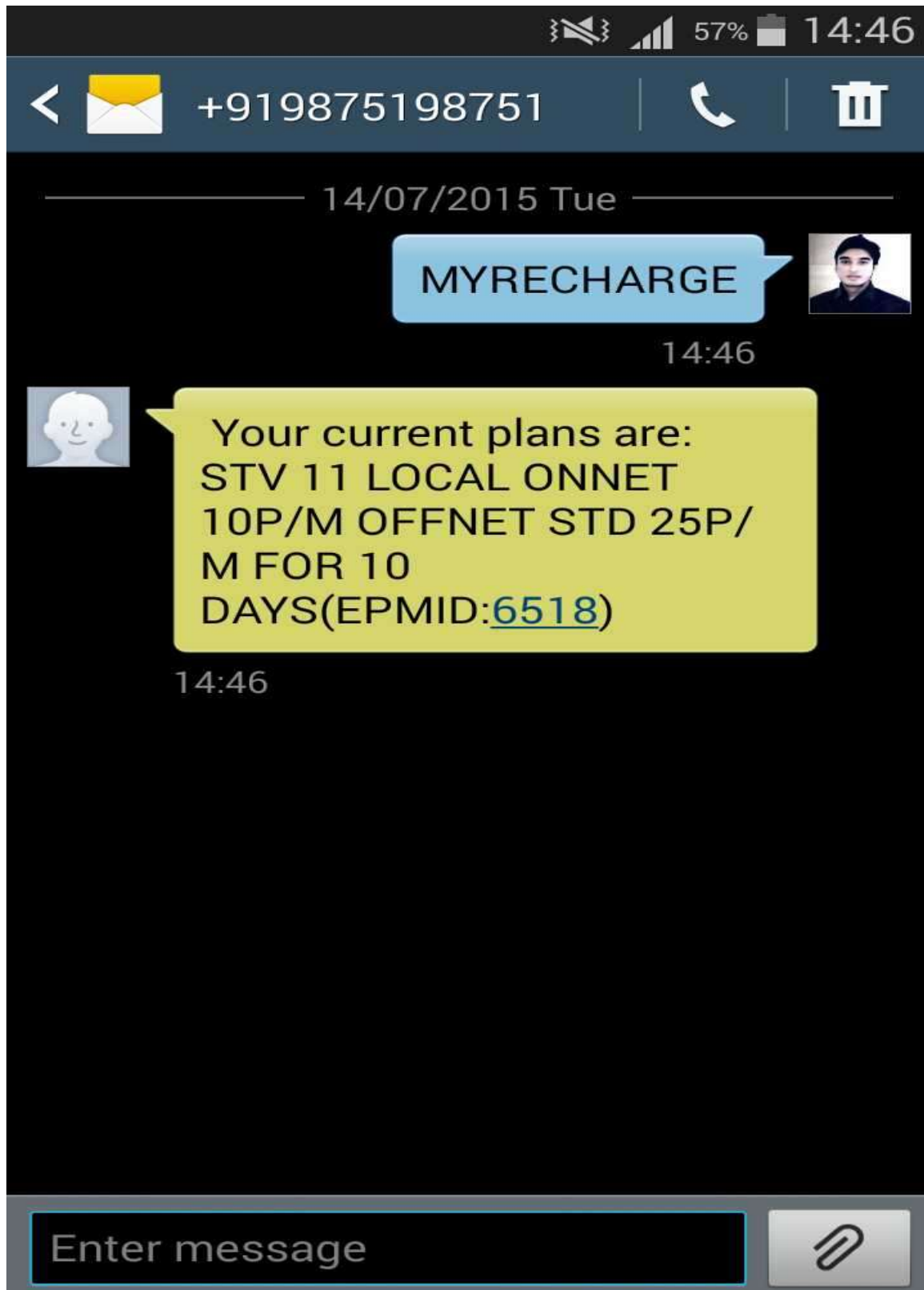
Once we press the submit button, the application retrieves the table from the database.



We can even save the data from the table as a text file.



User Front End



————— 14/07/2015 Tue —————

MYRECHARGE 

🔒 14:46



Your current plans are:  
STV 11 LOCAL ONNET  
10P/M OFFNET STD 25P/  
M FOR 10  
DAYS([EPMID:6518](#))

14:46 🔒

MYPLAN 

🔒 15:23



Your current plans are:  
STD WITHOUT  
SECURITY,CALL  
FORWARDING 0/-,CALL  
WAITING 0/-,CALL LINE  
IDENTIFIER 0/-,INTERNET  
SERVICES

Enter message



## **Conclusion**

In conclusion, we successfully created an SMS p2a application for customers, as well as a front end for the admin to successfully store and retrieve all SMS communication.



## **References**

### **Books:**

- Professional ASP.NET by John Galloway & Brad Wilson
- Oracle Database 11g SQL – Tata McGraw Hill
- ZTE Corporation: ZXSC and SMSC Working (Study material)

### **Websites:**

- W3Schools-<http://www.w3schools.com>
- Tutorialspoint-<http://www.tutorialspoint.com>
- TOAD-<http://www.toadworld.com>.